

# MAXIS BERHAD

## MAXIS' NET PROFIT RISES TO RM1.6 BILLION FOR YTD SEPTEMBER 2013

- *14.6% internet and data revenue growth year on year, contributing 28.9% of mobile revenue*
- *Momentum from widest 4G LTE footprint and device offerings*
- *Delivering on dividend commitment; announced a third interim dividend of eight sen per share amounting to RM600 million*

### MEDIA RELEASE

**For immediate release**

**Kuala Lumpur, 12 November 2013**

Maxis Berhad (Maxis) delivered revenue and profit growth for the nine months ended 30 September 2013, largely driven by higher mobile internet and data usage which recorded an increase of 14.6%.

Chief Executive Officer Morten Lundal said the result was an endorsement of Maxis' strategic direction of achieving unmatched customer experience, driving data business and improving operational efficiencies.

"Our strategy around improving customer experience, as well as focusing on mobile internet, is showing early positive results. During the quarter, we gave customers more reasons to increase usage with products that offer them both ease and value. "

"We know our customers value extensive coverage and reliable data speeds. We are putting a lot of work to further enhance our leading 3G infrastructure and expand the reach of our 4G LTE network. Our 4G LTE footprint is the widest in the country and now available to close to one third of the population in the Klang Valley. This will progressively be extended to other parts of the country," said Morten.

Maxis also confirmed a third interim dividend of eight sen per share bringing the total dividend year-to-date (YTD) to 24 sen per share and YTD dividend pay-out to shareholders to RM1.8 billion.

### Comparing Year-to-date 2013 against 2012

In the first nine months of this year, Maxis revenue grew 3.0% to RM6,860 million on the back of positive contributions from across all business segments. Profit After Tax (PAT) for the period was impacted by a one-time Career Transition Scheme (CTS) cost (including tax effect) of RM76 million due to the organisational refinement exercise as well as accelerated depreciation

(including tax effect) of RM75 million due to network modernisation programme. Excluding these items, PAT for the period would have increased by 3.9% to RM1,631 million.

Excluding CTS, EBITDA would have also increased by 4.5% to RM3,441 million.

### **Comparing Q3 2013 against Q2 2013**

For the quarter under review, Maxis posted a revenue of RM2,239 million. Excluding one-time CTS costs, PAT at RM550 million would be comparable to the previous quarter. EBITDA would show a marginal decrease of 0.9% to RM1,154 million.

-Ends-

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