

Glossary

2G

Second generation of cellular telecommunications standards.

3G

Third generation of cellular telecommunications standards.

4G LTE

Or Long-Term Evolution; the next generation of mobile communications networks beyond 3G, which will deliver very high bandwidths to the mobile device.

Apps

Or Applications, which are software programmes that can be downloaded and used on smartphones, tablets and computers. Popular Apps include Facebook, Twitter, Waze, Whatsapp, etc.

ARPU

Average Revenue Per User

BTS

Base Transceiver Station; which provides cellular coverage and capacity.

Bursa Malaysia

Bursa Malaysia Securities Berhad

Cloud Solutions

Refers to also cloud computing services or computing resources that are delivered over the Internet for usage as and when they are needed.

Data Roaming

Refers to use of mobile data service whilst abroad. Devices are connected to the network of the mobile operator abroad so users can enjoy the same services they use back home.

Digitalisation

Refers to the adoption of digital technologies by an organisation to generate new revenue streams and create business opportunities.

GWh

Or gigawatt hours, a unit to measure energy consumption.

ICT

Information and Communications Technology; an umbrella term that includes any communications device or application, encompassing radio, television, cellular phones, computer and network hardware and software, satellite systems as well as various services and applications associated with them, such as video conferencing and distance learning.

IoT

Internet of Things; is the internetworking of physical devices, vehicles buildings, and other items which are embedded with electronics, software, sensors, actuators, and network connectivity that enable these objects to collect and exchange data.

IP

Internet Protocol; a standard that keeps track of network addresses for different nodes, routes outgoing messages, and recognises incoming messages.

KKMM

Kementerian Komunikasi dan Multimedia Malaysia

M2M

Machine-to-machine; technologies that enable wired and wireless devices to exchange information without the assistance of a human.

Maxis or the Company

Maxis Berhad (Company No. 867573-A)

MCMC

Malaysian Communications and Multimedia Commission

Glossary

MHz band

A megahertz band that is a small section of the spectrum of radio communication frequencies. In Malaysia, GSM frequency bands or ranges, are the cellular frequencies designated by the ITU for the operation of GSM mobile phones.

MI

Mobile Internet

MMLR

Main Market Listing Requirements of Bursa Malaysia Securities Berhad

OTT

Over-the-top; the provision of video, television, audio and other media that are provided over the Internet.

Pay-Per-Use (PPU)

A term to illustrate how data and voice services are charged for. Users will pay for what they use, and charges will not be capped.

RAN

Radio Access Network; which comprises the base station technology and air interface of a cellular network.

SME

Small and Medium Enterprises

SMS

Short Message Service

Spectrum

Or a spectrum of radio communication frequencies, that is sold or licensed to operators of cellular telephone services. For example, Malaysia's telecommunications industry utilises the spectrum frequencies of 800MHz, 1800MHz etc. for provision of cellular services.

USP

Universal Service Provision; an initiative to promote the widespread availability and usage of network and/or applications services by encouraging the installation of network facilities and the provision of network and/or applications services in underserved areas.