

Maxis Berhad: 2Q24 Financial Results

Briefing on Wednesday, 21 August 2024

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RM 2,216 m

▲ 1.1% QoQ | ▲ 4.9% YoY

RM 1,046 m

▲ 0.2% QoQ | ▲ 4.4% YoY

Profit After Tax

RM 356 m

▲ 0.8% QoQ | ▲ 8.2% YoY

Capex

RM 116 m

Operating Free Cash Flow RM 1,016 m Dividends

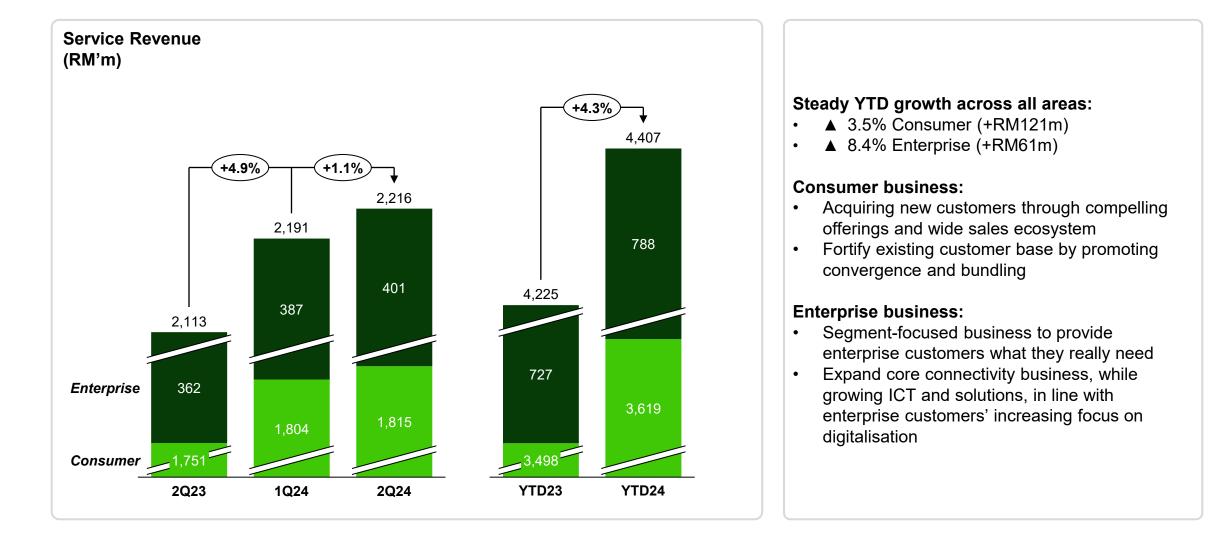
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2Q24 SERVICE REVENUE

4.3% growth in YTD24 revenue

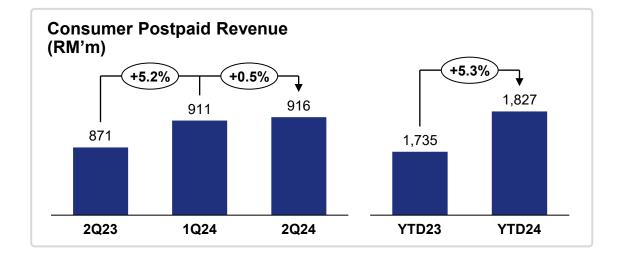


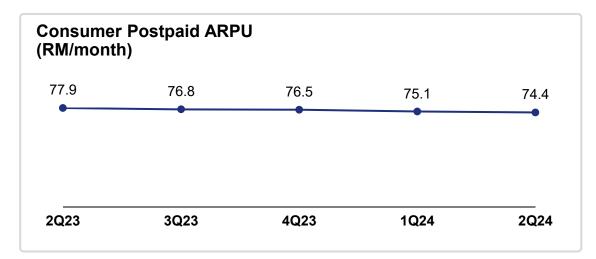


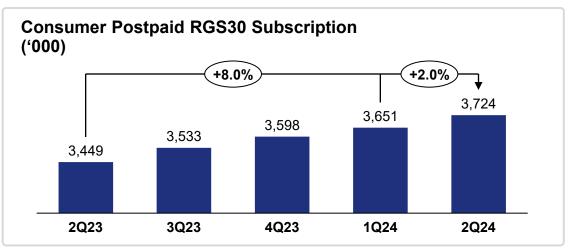
2Q24 CONSUMER POSTPAID

5.3% growth in Postpaid revenue







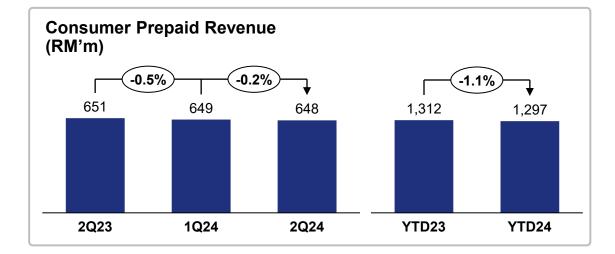


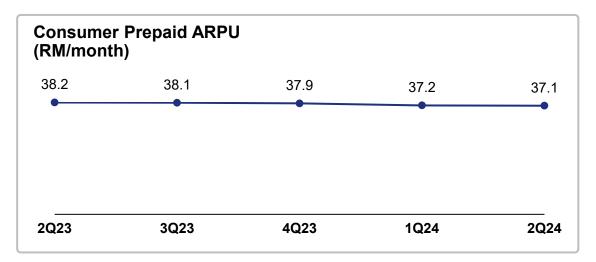
- Growing 8% in Postpaid subscribers YoY:
 - Wider price range of Postpaid plans, addressing the needs for all customer segments
 - Prioritising customer experience as a key differentiator
- Actively promoting pre-to-post migration for more sustainable and predictable revenue base

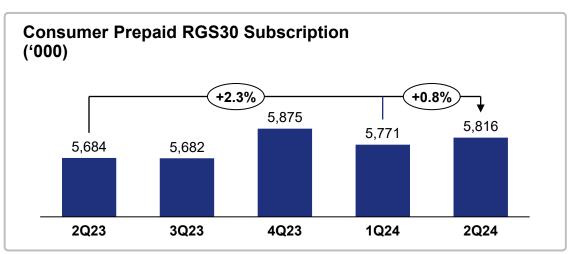
2Q24 CONSUMER PREPAID

Resilient Prepaid revenue







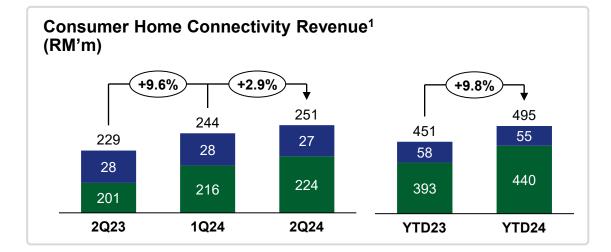


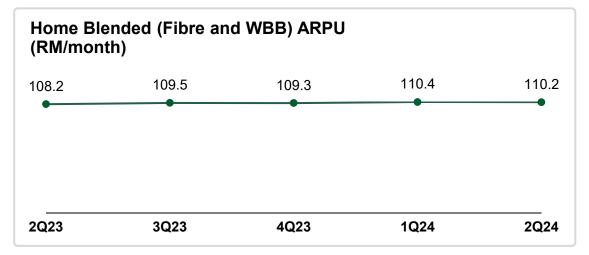
- Exclusive perks via Hotlink app to attract youths:
 - Personalised daily deals and internet passes with 5G
 - Lifestyle vouchers and rewards (food and drinks, movie tickets, daily amenities, gaming, etc.)
- >10,000 touch points selling Hotlink Prepaid

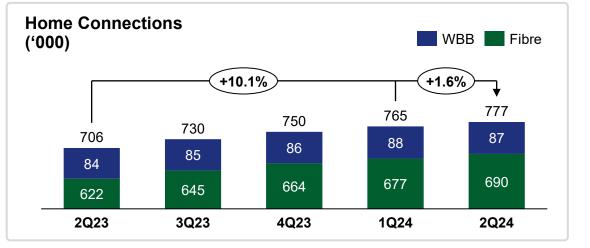
2Q24 CONSUMER HOME CONNECTIVITY

Steady growth in home fibre









- Solid 12k net adds in a competitive market:
 - Fortify Postpaid customer base through attractive bundled deals with fibre
- Focused go-to-market strategy for better value creation at each segment

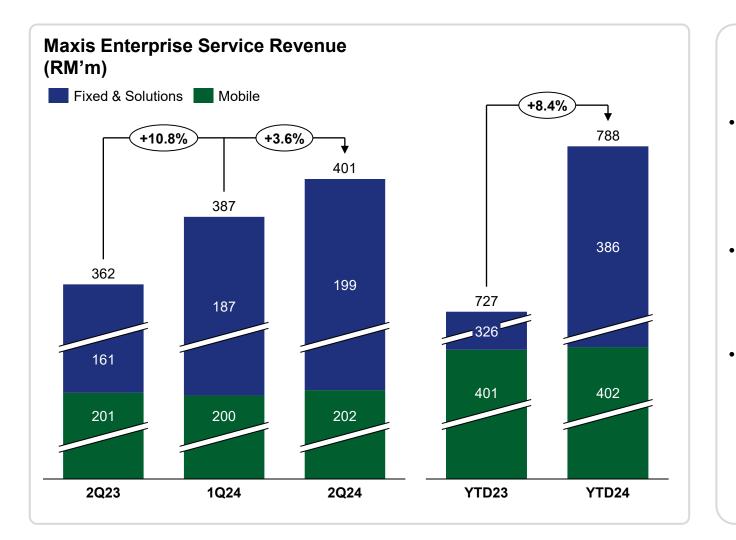
Note 1: Home connectivity includes home fibre & wireless broadband (WBB)

ENTERPRISE SERVICE REVENUE

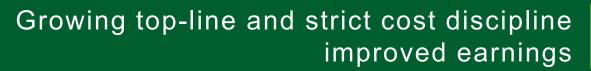
2Q24

8.4% YTD growth in Enterprise

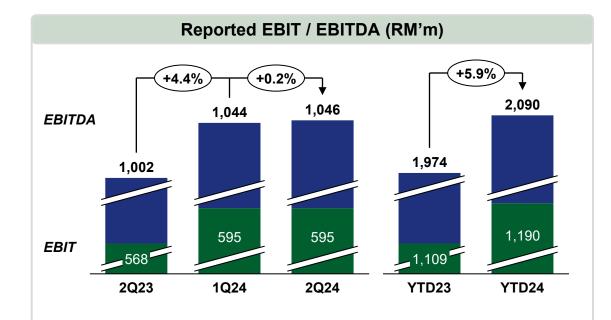




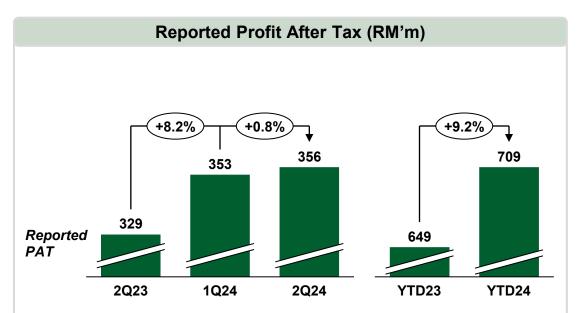
- Growth across all segments: corporate, public sectors, mid-markets, small medium business, and wholesale. Focused execution to deliver reliable connectivity.
- Opportunities to provide fixed connectivity services for data centres. Currently providing links to multiple data centres nationwide.
- Continued effort to partner Small Medium Businesses in their digitisation journey through collaborations with financial institutions and state governments.







- QoQ earnings held flat
- **YoY** higher earnings from strong top-line revenue across Postpaid, Fibre and Enterprise, paired with strict cost discipline



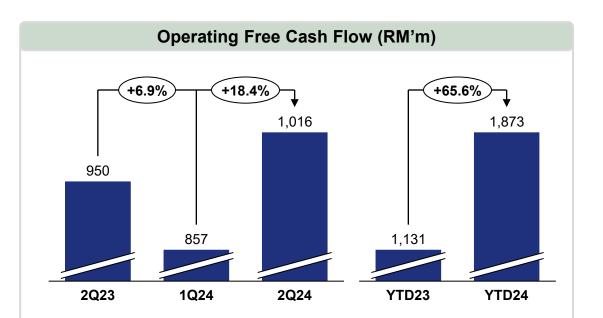
- Profit after tax QoQ and YoY trend in line with EBIT / EBITDA
- Improvement in net profit margin to 13.7% (YTD23: 13.0%)



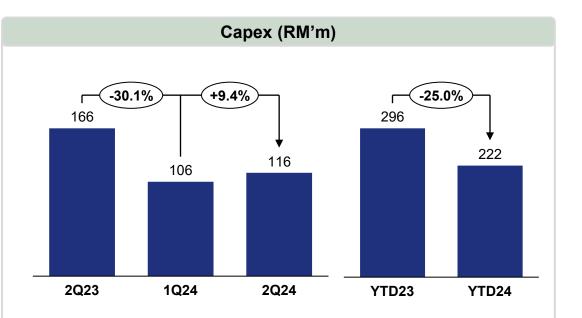
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Efficient working capital management





2Q24 continues to report strong cash flow from efficient working capital management

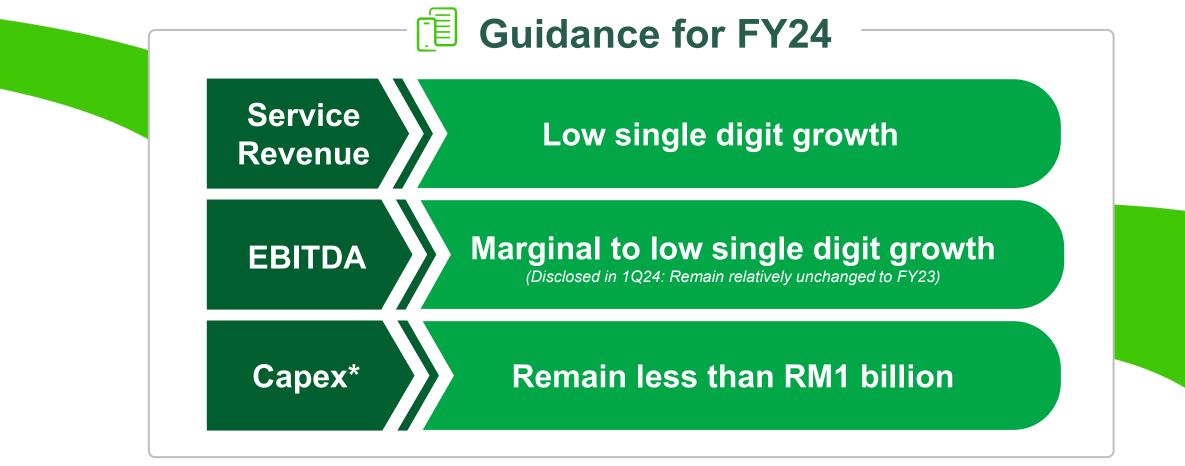


- Strategic and targeted investment in Capex aimed at future-proofing:
 - Fortify transmission backbone
 - Increase fibre footprint
 - Digitise internal processes

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* Before any potential impact for 5G

Q&A

Instructions: Please raise your virtual hand. We will manage the Q&A queue and unmute you when it is your turn. Please announce your name and then ask the question(s). Thank you.

After this session, for any clarifications please contact IR: ir@maxis.com.my





Appendix

IMPORTANT DEFINITIONS / NOTATIONS



- EBITDA: Earnings before interest, taxes, depreciation and amortisation, defined as profit after including government grant income but before finance income, finance costs, tax, depreciation (including ROU depreciation), amortisation and allowance for write down of identified network costs
- EBITDA margin on Service Revenue: EBITDA as percentage of service revenue
- **EBIT**: Earnings before interest and taxes
- Operating Free Cash Flow: Cash Flow from Operating Activities
- Revenue: Service Revenue plus device, network income and others
- Service Revenue: Group total revenue excluding sale of devices
- Revenue generating subscriber/subscription (RGS30): Defined as active line subscriptions and exclude those that do not have any revenue generating activities for more than 30 days

PRODUCT LIST DEFINITIONS / NOTATIONS



- Maxis Postpaid: The Internet Plan which offer limitless voice, SMS and bundle with Mobile Internet for Maxis postpaid customers
- Maxis Unlimited Postpaid: A Maxis Home Fibre Plan layered with Maxis Postpaid that offers endless internet for both home and mobile
- Maxperts: A group of highly skilled tech support team that offers solution expertise such as the end-to-end resolution of issues, basic setup and configurations, password resets, product navigational assistance and remote troubleshooting for our range of selected Maxis solutions
- **Zerolution:** A programme that allows customers to purchase a device with RM0 upfront payment and pay over 12 to 36 monthly payments at 0% interest
- Machine to Machine (M2M): A direct communication between devices using a wireless network
- FWA: Fixed Wireless Access
- WBB: Wireless Broadband
- USP: Universal Service Provision programme



REPORTED CONSOLIDATED INCOME STATEMENT

	1Q23	2022	2022	4000	1024	2Q24	Q	bQ	Y	ρΥ	YTD23	YTD24	۲٦	TD
(RM mn)	1023	2Q23	3Q23	4Q23	1Q24	2024	RM mn	%	RM mn	%	TIDZS	TIDZ4	RM mn	%
Revenue	2,526	2,470	2,442	2,742	2,603	2,586	(17)	-0.7%	116	4.7%	4,996	5,189	193	3.9%
Expenses	(1,554)	(1,468)	(1,513)	(1,685)	(1,559)	(1,540)	19	-1.2%	(72)	4.9%	(3,022)	(3,099)	(77)	2.5%
- Traffic, commissions & other direct costs	(1,023)	(938)	(895)	(1,175)	(1,037)	(996)	41	-4.0%	(58)	6.2%	(1,961)	(2,033)	(72)	3.7%
- Spectrum licence fees	(61)	(62)	(62)	(62)	(62)	(62)	-	0.0%	0	0.0%	(123)	(124)	(1)	0.8%
- Network costs	(138)	(144)	(139)	(136)	(138)	(139)	(1)	0.7%	5	-3.5%	(282)	(277)	5	-1.8%
- Staff and resource costs	(200)	(202)	(277)	(201)	(202)	(208)	(6)	3.0%	(6)	3.0%	(402)	(410)	(8)	2.0%
- Operation and maintenance costs	(106)	(94)	(102)	(126)	(102)	(109)	(7)	6.9%	(15)	16.0%	(200)	(211)	(11)	5.5%
- Marketing costs	(38)	(43)	(44)	(38)	(39)	(47)	(8)	20.5%	(4)	9.3%	(81)	(86)	(5)	6.2%
- Allowance for doubtful debts, net	(34)	(37)	(32)	(26)	(40)	(38)	2	-5.0%	(1)	2.7%	(71)	(78)	(7)	9.9%
- Government grants & other income, net	46	52	38	79	61	59	(2)	-3.3%	7	13.5%	98	120	22	22.4%
EBITDA	972	1,002	929	1,057	1,044	1,046	2	0.2%	44	4.4%	1,974	2,090	116	5.9%
EBITDA Margin on Service Revenue	46.0%	47.4%	43.3%	48.0%	47.6%	47.2%		-0.4ppt		-0.2ppt	46.7%	47.4%		0.7ppt
Depreciation	(349)	(346)	(350)	(480)	(367)	(364)	3	-0.8%	(18)	5.2%	(695)	(731)	(36)	5.2%
Amortisation	(82)	(85)	(82)	(129)	(81)	(75)	6	-7.4%	10	-11.8%	(167)	(156)	11	-6.6%
Others	-	(3)	(5)	(159)	(1)	(12)	(11)	>100%	(9)	>100%	(3)	(13)	(10)	>100%
EBIT	541	568	492	289	595	595	-	0.0%	27	4.8%	1,109	1,190	81	7.3%
EBIT Margin on Service Revenue	25.6%	26.9%	22.9%	13.1%	27.2%	26.9%		-0.3ppt		0ppt	26.2%	27.0%		0.8ppt
Finance Costs	(117)	(123)	(113)	(120)	(125)	(119)	6	-4.8%	4	-3.3%	(240)	(244)	(4)	1.7%
Finance Income	5	8	5	9	9	7	(2)	-22.2%	(1)	-12.5%	13	16	3	23.1%
PBT	429	453	384	178	479	483	4	0.8%	30	6.6%	882	962	80	9.1%
Тах	(109)	(124)	(97)	(122)	(126)	(127)	(1)	0.8%	(3)	2.4%	(233)	(253)	(20)	8.6%
PAT	320	329	287	56	353	356	3	0.8%	27	8.2%	649	709	60	9.2%
Сарех	130	166	215	302	106	116	10	9.4%	(50)	-30.1%	296	222	(74)	-25.0%
Dividend per share (sen)	4	4	4	4	4	4					8	8		

(RM mn)	1Q23 2Q23 3Q23 4Q23		4022	1Q24	2Q24	24 QoQ		YoY		YTD23	YTD24	YTD		
	1023	2023	3023	4023	1024	2024	RM mn	%	RM mn	%	TIDZS	TTDZ4	RM mn	%
PAT	320	329	287	56	353	356	3	0.8%	27	8.2%	649	709	60	9.2%
One-off adjustments:														
Cost optimisation initiative	-	-	57	-	-	-					-	-		
Non-cash accelerated depreciation and				231										
assets write-off	-	-	-	231	-	-					-	-		
Tax settlement	-	-	-	73	-	-					-	-		
Adjusted PAT	320	329	344	360	353	356	3	0.8%	27	8.2%	649	709	60	9.2%



CASH FLOW STATEMENT

	1000	2022	2022	4000	1004	2024	Q	bQ	Y	οY	YTD23	YTD24	Y	TD
(RM mn)	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	RM mn	%	RM mn	%	YTD23	TIDZ4	RM mn	%
Cash flow from operating activities	181	950	1,057	628	857	1,016	159	18.6%	66	6.9%	1,131	1,873	742	65.6%
Cash flow used in investing activities	(186)	(202)	(109)	(267)	(59)	(129)	(70)	118.6%	73	-36.1%	(388)	(188)	200	-51.5%
- Purchase of PPE and intangible assets	(210)	(262)	(273)	(396)	(137)	(200)	(63)	46.0%	62	-23.7%	(472)	(337)	135	-28.6%
- Government grant related to the purchase of assets	32	64	164	131	83	51	(32)	-38.6%	(13)	-20.3%	96	134	38	39.6%
- Consideration paid for business combinations	(8)	(5)	-	-	(5)	-	5	-100.0%	5	-100.0%	(13)	(5)	8	-61.5%
- Proceeds from disposal of PPE	-	1	-	-	-	1	1	100.0%	-	0.0%	1	1	-	0.0%
 Placement of deposits with maturity of more than three months 	-	-	-	(2)	-	19	19	100.0%	19	100.0%	-	19	19	100.0%
Cash flow before financing activities	(5)	748	948	361	798	887	89	11.2%	139	18.6%	743	1,685	942	126.8%
Cash flow used in financing activities	(284)	(572)	(768)	(489)	(199)	(1,310)	(1,111)	558.3%	(738)	129.0%	(856)	(1,509)	(653)	76.3%
- Dividends paid	(392)	(313)	(313)	(313)	(313)	(313)	-	0.0%	-	0.0%	(705)	(626)	79	-11.2%
- Debt drawdown	500	900	-	-	300	-	(300)	-100.0%	(900)	-100.0%	1,400	300	(1,100)	-78.6%
- Debt repayment	(200)	(975)	(265)	-	-	(800)	(800)	-100.0%	175	-17.9%	(1,175)	(800)	375	-31.9%
- Payment of finance costs	(114)	(109)	(106)	(90)	(114)	(126)	(12)	10.5%	(17)	15.6%	(223)	(240)	(17)	7.6%
 Shares acquired pursuant to incentive arrangement, net 	-	-	(1)	-	-	-	-	0.0%	-	0.0%	-	-	-	0.0%
- Others	(78)	(75)	(83)	(86)	(72)	(71)	1	-1.4%	4	-5.3%	(153)	(143)	10	-6.5%
Net change in cash & cash equivalents	(289)	176	180	(128)	599	(423)	(1,022)	-170.6%	(599)	-340.3%	(113)	176	289	-255.8%
Opening cash & cash equivalents	601	312	488	668	540	1,139	599	110.9%	827	265.1%	601	540	(61)	-10.1%
Closing cash & cash equivalents*	312	488	668	540	1,139	716	(423)	-37.1%	228	46.7%	488	716	228	46.7%

* The difference between cash & cash equivalents and deposits, cash and bank balances represent deposits with banks that have maturity periods of more than 3 months

FINANCIAL RATIOS



	2Q23	1Q24	2Q24	Q	bQ
(RM mn)	2023	TQ24	2Q24	RM mn	%
Debt	10,056	10,065	9,249	(816)	-8.1%
Deposits, cash & bank balances ¹	515	1,168	727	(441)	-37.8%
Net debt	9,541	8,897	8,522	(375)	-4.2%
Total equity attributable to equity owners of the Company	6,034	5,791	5,833	42	0.7%

	2Q23	1Q24	2Q24
Net debt to EBITDA ² (x)	2.41	2.21	2.09
Net debt to Equity (x)	1.58	1.54	1.46

Note 1: The difference between cash & cash equivalents and deposits, cash and bank balances represent deposits with banks that have maturity periods of more than 3 months Note 2: EBITDA calculated using rolling 12 months reported EBITDA

REVENUE COMPOSITION



	1002	2022	2022	4000	1024	2024	Q	bQ	Yc	γ	VTD22	YTD24	ΥT	D
(RM mn)	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	RM mn	%	RM mn	%	YTD23	TIDZ4	RM mn	%
Total Revenue	2,526	2,470	2,442	2,742	2,603	2,586	(17)	-0.7%	116	4.7%	4,996	5,189	193	3.9%
Service Revenue	2,112	2,113	2,145	2,202	2,191	2,216	25	1.1%	103	4.9%	4,225	4,407	182	4.3%
Consumer converged revenue	1,747	1,751	1,765	1,801	1,804	1,815	11	0.6%	64	3.7%	3,498	3,619	121	3.5%
- Postpaid	864	871	882	903	911	916	5	0.5%	45	5.2%	1,735	1,827	92	5.3%
- Prepaid	661	651	652	655	649	648	(1)	-0.2%	(3)	-0.5%	1,312	1,297	(15)	-1.1%
- Fibre	192	201	203	215	216	224	8	3.7%	23	11.4%	393	440	47	12.0%
- WBB	30	28	28	28	28	27	(1)	-3.6%	(1)	-3.6%	58	55	(3)	-5.2%
Enterprise converged revenue	365	362	380	401	387	401	14	3.6%	39	10.8%	727	788	61	8.4%
- Mobile	200	201	200	205	200	202	2	1.0%	1	0.5%	401	402	1	0.2%
- Fixed & Solutions	165	161	180	196	187	199	12	6.4%	38	23.6%	326	386	60	18.4%
Non Service Revenue	414	357	297	540	412	370	(42)	-10.2%	13	3.6%	771	782	11	1.4%
- Device	414	357	297	540	412	370	(42)	-10.2%	13	3.6%	771	782	11	1.4%

Revenue composition based on previous classification:

(RM mn)	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	QoQ		YoY		YTD23	YTD24	YTD	
	1025	2023	3923	4023	1024	2024	RM mn	%	RM mn	%	TIDZJ	TTD24	RM mn	%
Service Revenue	2,112	2,113	2,145	2,202	2,191	2,216	25	1.1%	103	4.9%	4,225	4,407	182	4.3%
Mobile	1,784	1,779	1,806	1,841	1,839	1,849	10	0.5%	70	3.9%	3,563	3,688	125	3.5%
- Postpaid	1,123	1,128	1,154	1,186	1,190	1,201	11	0.9%	73	6.5%	2,251	2,391	140	6.2%
- Prepaid	661	651	652	655	649	648	(1)	-0.2%	(3)	-0.5%	1,312	1,297	(15)	-1.1%
Enterprise Services	106	106	106	117	107	115	8	7.5%	9	8.5%	212	222	10	4.7%
Home Fibre	196	205	208	219	221	228	7	3.2%	23	11.2%	401	449	48	12.0%
Network Income	26	23	25	25	23	23	-	0.0%	-	0.0%	49	46	(3)	-6.1%



RGS30 AND ARPU

Maxis Consumer	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	Q	pQ	Y	рХ
	1023	2023	3023	4023	1024	2Q24	Δ	%	Δ	%
Total Consumer Subscriptions ('000)	9,771	9,839	9,945	10,223	10,187	10,317	130	1.3%	478	4.9%
- Consumer Postpaid	3,397	3,449	3,533	3,598	3,651	3,724	73	2.0%	275	8.0%
- Consumer Prepaid	5,686	5,684	5,682	5,875	5,771	5,816	45	0.8%	132	2.3%
- Consumer Fibre	601	622	645	664	677	690	13	1.9%	68	10.9%
- Consumer WBB	87	84	85	86	88	87	(1)	-1.1%	3	3.6%
Consumer ARPU (RM/month)										
- Consumer Postpaid	78.4	77.9	76.8	76.5	75.1	74.4	(0.7)	-0.9%	(3.5)	-4.5%
- Consumer Prepaid	38.4	38.2	38.1	37.9	37.2	37.1	(0.1)	-0.3%	(1.1)	-2.9%
- Consumer Home Connectivity	108.4	108.2	109.5	109.3	110.4	110.2	(0.2)	-0.2%	2.0	1.8%

RGS30 and ARPU based on previous classification:

Maxis Consumer and Enterprise	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	Q	bQ	Yo	ρΥ
	1023	2025	3023	4025	1024	2024	Δ	%	Δ	%
Total Mobile Subscriptions (incl. M2M) ('000)	10,323	10,377	10,486	10,773	10,755	10,897	142	1.3%	520	5.0%
- Postpaid (incl. M2M)	4,513	4,573	4,684	4,778	4,861	4,960	99	2.0%	387	8.5%
- Prepaid	5,686	5,684	5,682	5,875	5,771	5,816	45	0.8%	132	2.3%
- WBB*	124	120	120	120	123	121	(2)	-1.6%	1	0.8%
ARPU (RM/month)										
Blended ARPU (excl. M2M)	55.6	55.6	55.2	55.0	54.1	53.7	(0.4)	-0.7%	(1.9)	-3.4%
- Postpaid (excl. M2M)	78.7	78.5	77.5	77.1	75.6	74.7	(0.9)	-1.2%	(3.8)	-4.8%
- Prepaid	38.4	38.2	38.1	37.9	37.2	37.1	(0.1)	-0.3%	(1.1)	-2.9%



MARKET DEFINITION SUBSCRIPTION AND ARPU

	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	Q	bQ	Y	рХ
	1023	2023	3023	4023	1024	2Q24	Δ	%	Δ	%
Mobile Subscriptions ('000)										
Total Mobile Subscriptions (incl. M2M)	11,920	11,879	12,135	12,636	12,558	12,753	195	1.6%	874	7.4%
- Postpaid (incl. M2M)	4,663	4,721	4,825	4,922	5,033	5,129	96	1.9%	408	8.6%
- Prepaid	7,126	7,032	7,185	7,589	7,397	7,497	100	1.4%	465	6.6%
- WBB*	131	126	125	125	128	127	(1)	-0.8%	1	0.8%
Home Connections ('000)	612	634	658	678	692	707	15	2.2%	73	11.5%
Biz Fibre Connections ('000)	39	39	40	41	41	41	-	0.0%	2	5.1%
ARPU (RM/month)										
Blended ARPU (excl. M2M)	46.9	47.0	46.7	45.8	44.7	44.7	0.0	0.0%	(2.3)	-4.9%
- Postpaid (excl. M2M)	71.3	71.0	70.2	69.8	68.3	67.5	(0.8)	-1.2%	(3.5)	-4.9%
- Prepaid	30.7	30.8	30.7	29.6	28.7	28.9	0.2	0.7%	(1.9)	-6.2%
Home Fibre	107.1	107.4	108.9	108.3	109.6	109.9	0.3	0.3%	2.5	2.3%



DATA USAGE

	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	Q	QoQ		oY
	1023	2023	5025	4025	1024	2024	Δ	%	Δ	%
Data Usage (GB/month)										
Blended	25.2	26.1	26.9	27.8	29.5	29.7	0.2	0.7%	3.6	13.8%
- Postpaid	27.5	28.4	29.5	30.4	32.0	32.5	0.5	1.6%	4.1	14.4%
- Prepaid	23.7	24.7	25.2	26.2	27.9	27.9	0.0	0.0%	3.2	13.0%



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