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### Vision & Strategy



# Maxis, The Leading Converged Solutions Provider

### **Our Vision**

Be the Leading Converged Solutions Provider in Malaysia

### **Our Strategy**

### Our Purpose

We exist to bring together the best of technology to help people, businesses and the nation to *Always Be Ahead* in a changing world

# MAXIS FOR ALL

### Converged Solutions Leader for Individuals, Homes & Businesses

- Remain as market leader in both Consumer Mobile & Solutions
- Maintain leadership in Fixed-Mobile convergence
- Become Malaysia's leading ICT solutions provider across all business segments



### Accelerate Fibre

**Build** in line with JENDELA



### Lead Converged Services to the Home



### **Build Maxis Business**

to be the Preferred ICT Partner for All Malaysian Businesses



### Differentiated & Digital "Unmatched Personalised Experience" (UPE)

- Maximise customer value through digital Unmatched Personalized Experience
- Extend network leadership with intelligent & innovative technologies
- Deepen digitalisation of operational platforms enabled by innovative capabilities



### **Expand Digital**

Channels for Sales, Distribution and Service



Maintain Leadership in Network and Digitalization



### World Class Effective and Efficient Organisation

- Establish an innovative organization through constant growth of talent & capabilities with personalized employee experience
- XLR8 value creation through agile & data-driven resource management,
- Elevate Maxis as a highly influential, reputable and leading brand



XLR8: Building Critical Capabilities, Culture and Systems for Sustainable Results



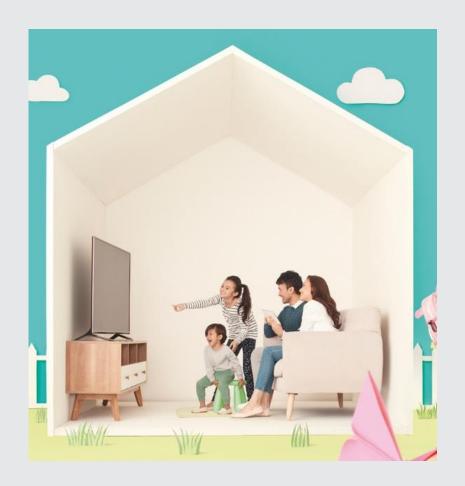
YoY

+7.5%

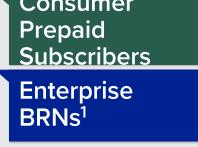
-2.2%

# **Maxis Performance Highlights**

Continued strong growth in Consumer Postpaid and Broadband Subscribers



	Consumer
	Postpaid
	Subscribers
	Consumer
(800)	Fibre & WBB
Mbps	Connections
	Consumer



	TP-NPS
Z/	Digital Care

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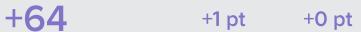
•	25	mr	1	+1.8

+3.7%	+18.1%

QoQ

5.81mn	+1.6%

39.0k	+1.5%	+4.0%
JJ.UK	• 1.5 /0	. 1.0 /





Note:

<sup>1</sup> Enterprise Business Registration Numbers (BRNs) refers to number of companies with billable services in the quarter 2 Digital Care refers to customer interactions taken through non-human interactions, including Virtual Interactive Voice Responder, and MaxBOT interactions



# Maxis Financial Highlights

Strong growth in Total & Service Revenue; strong OFCF supports sustainable dividend yield

<b>(\$)</b>	Total Revenue	RM 2,424mn	QoQ +0.7%	YoY +6.6%
<b>(\$)</b>	Service Revenue	RM 2,084mn	+2.7%	+4.3%
	Consumer Revenue	RM 1,698mn	+3.4%	+4.4%
<b>1</b> 24	Enterprise Revenue	RM 386mn	-0.5%	+4.0%
Î.	EBITDA	RM 1,014mn	+9.0%	+0.8%
ÎŅ.	PAT	RM 329mn	+10.4%	-8.6%
Æ	OFCF	RM 1,174mn	+>100%	+40.3%
ê	Capex	RM 241mn	+40.9%	+33.9%
(§)	Dividends	5 Sen		

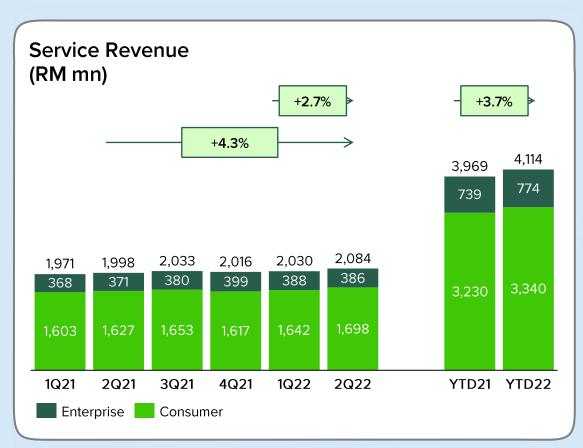






### Maxis Service Revenue

Solid growth in core business drives 3.7% higher Service Revenue, YTD22 vs YTD21



- Service Revenue for YTD22 at RM4,114 up 3.7%
- Service Revenue for 2Q22 at RM2,084mn:
  - Up RM54mn, +2.7% QoQ
  - Up RM86mn, +4.3% YoY
- Growth in Service Revenue YoY and QoQ driven by:
  - Consumer Business:
    - Postpaid business growing
    - Resilient Prepaid even in shrinking prepaid market; and
    - Accelerating growth in Home Fibre and Home WBB
  - Enterprise Business:
    - Growing Mobiles including IOT and e-commerce
    - Accelerating growth in Biz Fibre and Fixed Access
    - Newly introduced ICT & Cloud Solutions

Note: Comparatives were restated (please refer to Bursa for refined presentation)



# **Maxis Capex**

Commercial capex in Fibre, 4G/LTE capacity & Enterprise solutions and Jendela USP capex for fibre and 4G/LTE rural coverage



# Core network capacity investment capex for best network performance and customer experience

- Boosting capacity to support digitalisation, maintaining top performance as measured by MCMC
- Capex is targeted using big data analytics for each base station, for Network differentiation and competitive advantage
- 4G/LTE coverage capacity replacing 3G service
- Total CAPEX in 2Q22 at RM241 mn versus 2Q21 at RM180 mn, up +33.9%

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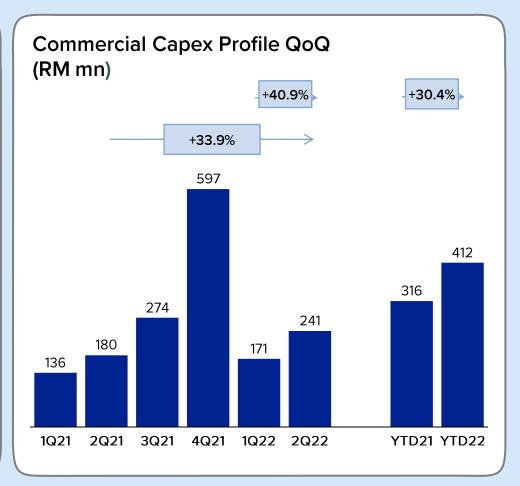
### **Future proofing for Enterprise solutions**

- Incremental Enterprise capex driven by corporate deals
- Commissioning of our new Enterprise CRM and Billing platform
- Improving redundancy of fibre network for enterprise grade service level



### **Executing Fibre Strategy, USP and Commercial capex**

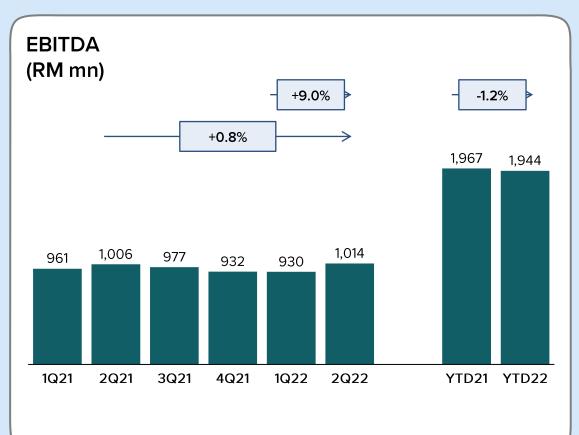
- Combined strength of Jendela USP capex and commercial capex
- ~400K premise own fibre passes in next 12 months
- Jendela USP investment contributed YTD22 of over RM200 mn





### **EBITDA**

Strong EBITDA in the quarter while YTD EBITDA is suppressed temporarily due to higher postpaid contracts in Q1, which supports future revenue growth



### EBITDA YTD22 vs YTD 21 down -1.2%

- Higher number of Postpaid contracts led to higher device costs by RM200 mn
- Increased staff costs due to acqui-hires
- International roaming partial recovery, so increased roaming income and costs
- EBITDA Margin 47.3%: YTD22 vs 49.6%: YTD21

### EBITDA higher by 0.8% YoY

- Good cost management despite increased device costs
- EBITDA margin at 48.7%:2Q22 vs 50.4%:2Q21

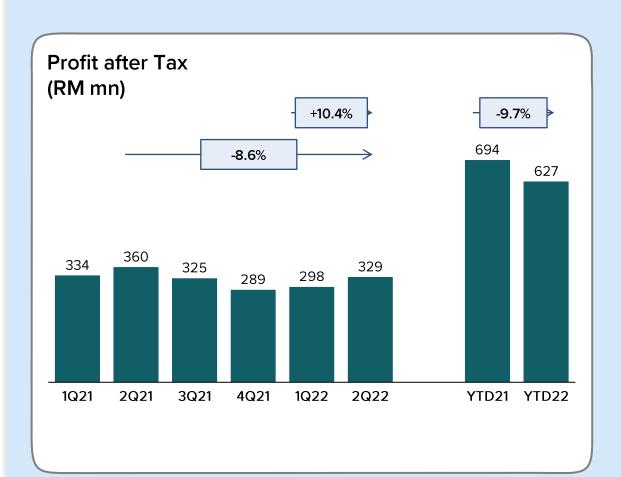
### EBITDA higher by 9.0% QoQ

- Device costs have fallen QoQ by RM80 mn
- EBITDA margin at 48.7%:2Q22 vs 45.8%:1Q22



### **PAT**

### Strong PAT QoQ, in line with higher EBITDA QoQ



**Higher Profit After Tax QoQ, up +10.4**% due to higher EBITDA and lower depreciation costs:

- 3G network shutdown in December 2021, all 3G assets now fully depreciated, results in a lower depreciation level
- Migrated legacy 3G customers to 4G/LTE services

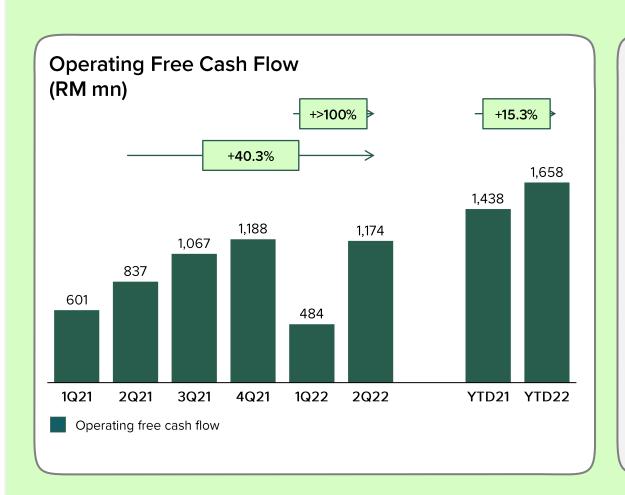
### PAT down by 9.7%, RM627: YTD22 vs RM694:YTD21

- Prudent adoption of reduced spectrum life and increased amortisation (Bursa Note 5, from 3Q21)
- One-off increase in corporate tax rate to 33% on chargeable income that exceeds RM100m for YA2022 (Prosperity Tax)



# OFCF

Sustainable OFCF, up 15.3% YTD22 vs YTD21



OFCF up 15.3%, RM1,658:YTD22 vs RM1,438:YTD21 on the back of strong working capital management initiatives.

OFCF up 40.3%; RM1,174:2Q22 vs RM837:2Q21

 Quarterly OFCF fluctuating due to USP payments and supplier payment profile

**2Q22 Dividends: 5 Sen** (total payout of RM392 mn)



# Deploying the new operating model

Progress on track to build advanced cost management capability and working capital improvement



### Collection transformation

- Adopt collection analytics treatment model featuring dynamic risk segmentation and differentiated treatment
- Tightening of acquisition criteria and early detection of high-risk via PFDD risk model
- Uplift collection operation capability through design of new operating model



# Build cost management capabilities

- Enhance cost management capabilities with granular cost visibility and driver-based budgets
- Invest in modern digital finance architecture and disruptive technologies to promote informed decision-making, increase efficiency, and boost productivity
- Exploit AI / ML technologies to strengthen quality of insights
- Build resource capabilities and reinforce accountability via joint ownership of costs



# Digital adoption

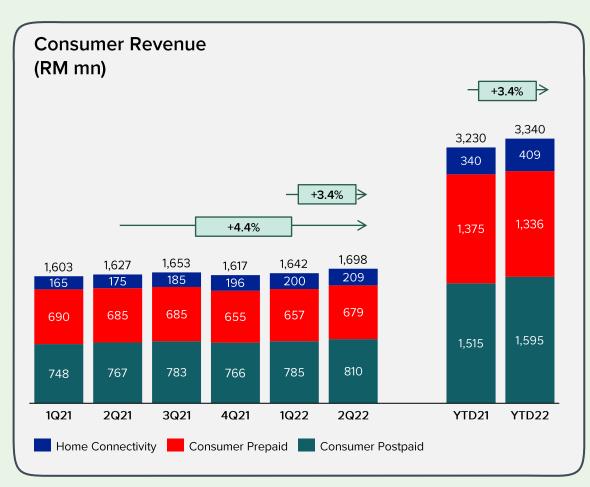
- Drive digital payment and reload adoption through online platforms, banking & e-Wallet partnerships
- Deployed digital care capabilities (e.g Al bot) for self-care to improve cost to serve
- Employed digital assisted sales to simplify and support frontliner to enhance productivity for value-added interactions

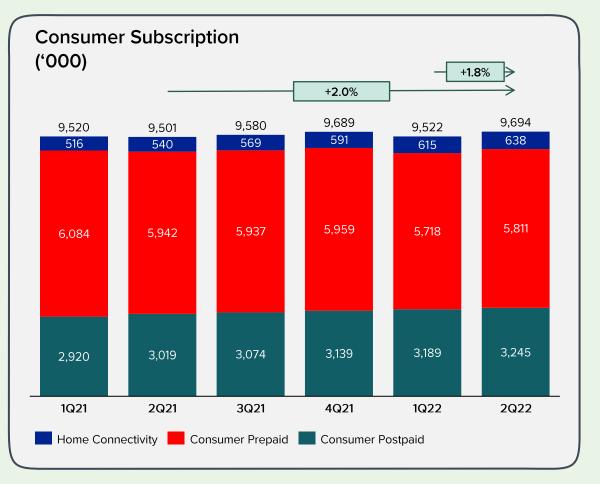
Cost optimisation is now business-focused, continuous discipline in reinvesting savings to fund growth



### Maxis Consumer

Encouraging QoQ growth in all areas - postpaid, prepaid and home connectivity



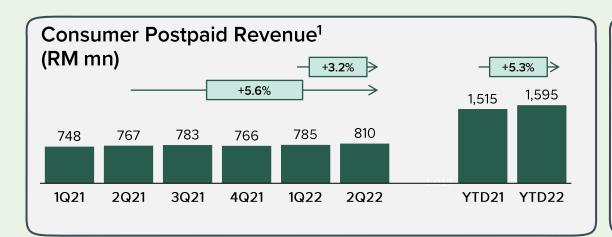


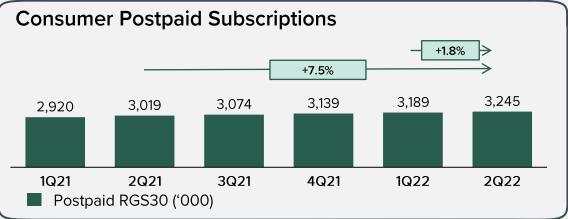
Note: Home connectivity includes home fibre & wireless broadband (WBB)

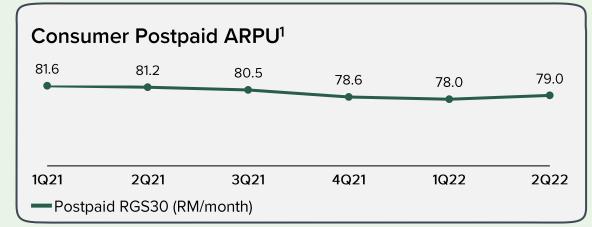


# Consumer Postpaid

YoY growth in subscribers of 7.5%, higher ARPU and revenue up 5.6%







### Higher Postpaid revenue QoQ and YoY:

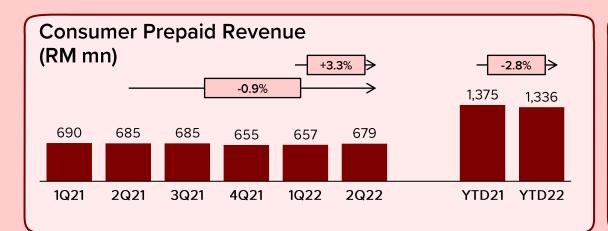
- Growth in Maxis Postpaid, both primary and shared lines, and Hotlink Postpaid
- ARPU QoQ up RM1.0, YoY down RM2.2
  - QoQ growth from increased international outbound roaming, albeit still not back to pre-pandemic levels
  - YoY dilution due to Hotlink Postpaid and increased shared lines

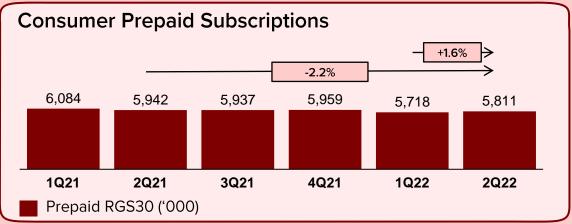
Note 1: Comparatives were restated

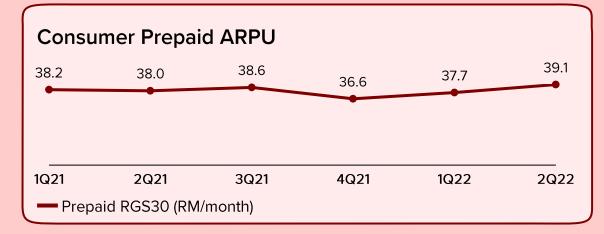


# **Consumer Prepaid**

Solid QoQ growth in prepaid revenue, subscriptions and highest ARPU in 18 months







### **Growth in Prepaid Subscriptions**

- Resilient adoption of Hotlink Prepaid Unlimited
- New under-served segments from new Hotlink Prepaid Pantas
- Borders re-opening increasing influx of tourists and foreign workers

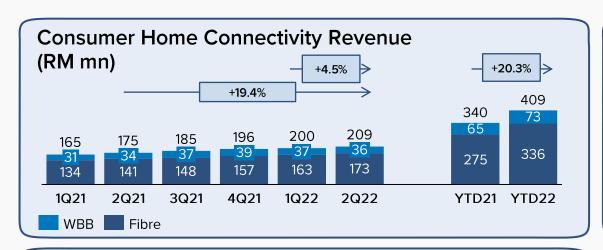
### Resilient ARPU management

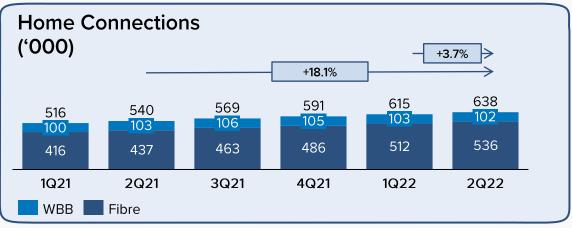
- ARPU 2Q22 at RM39.1, up RM1.4 vs 1Q22, up RM1.1 vs 2Q21
- Growth from increased internet spend driven by growing usage, introduction of new internet passes & HotlinkMu personalized offerings promotions

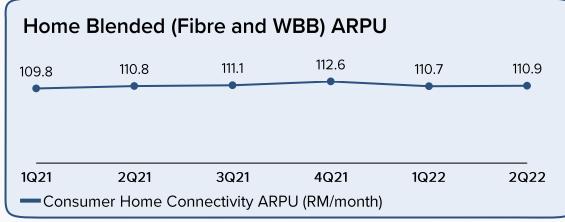


# **Consumer Home Connectivity**

YoY Home Connections up 18.1% and Revenue up 19.4%, double digit growth







# Home Connectivity continues to deliver healthy customer growth

- Home connections up +3.7% QoQ representing 23k additional connections
- Strong distribution channel strategy & marketing success to drive more converged penetration & first-time broadband users

Home Blended ARPU remains stable



### Maxis Business

Maxis Business is at the forefront of driving unparalleled change to the digital ecosystem, signifying that our 'Year of Execution' is in full force

# Creating new possibilities and building a solid 5G ecosystem

Formed the largest 5G Alliance in Malaysia with 16 global and local tech industry players to accelerate industry-wide 5G adoption

- Maxis Business is at the center of orchestration building a leading partnership ecosystem to successfully achieve unprecedented technology breakthroughs and pioneering innovations
- Harnessing unique expertise, knowledge and capabilities from global and local industry experts to surge the adoption and deployment of innovation, enabled through 5G and converged network connectivity.
- Jointly-curated partnership programmes to network, co-create go-to-market initiatives and accelerate sales with 5G alliance members.





























Achieving success as Malaysia's leading Converged ICT provider for all business segments

Completed 4 acquisitions across the ICT stack; capabilities fully integrated and embedded into the business

Positive traction in the Fixed and Solutions space (YTD YoY "8.0%)



Maxis Right Cloud offerings; bringing best-in-class expertise across public, private and hybrid cloud



**Fixed Voice and UC** expertise to boost converged communications and expand fixed communications delivery capabilities



End-to-end managed network services proposition anchored by enhanced service agility, time to market and flexibility

Accelerating up the ICT stack through continuous collaboration with our ecosystem of partners

- Maxis was awarded the "Shooting Star Award-Managed Services Provider" in recognition for Maxis' achievements and commitment in launching the Commvault Metallic solution.
- Collaboration with Hewlett Packard Enterprise (HPE) to be the first in the country to offer Multi-access Edge Computing (MEC) solutions for our Enterprise customers.

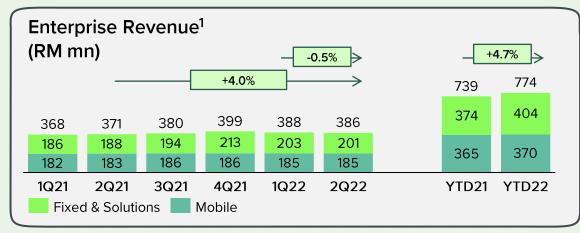


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# **Enterprise Business**

### Building a strong foundation of Enterprise accounts





### YTD22 vs YTD21 Enterprise Revenue YoY up 4.7%

- Continue to leverage on core mobile strength (YTD22 vs YTD21 YoY +1.4%)
- Growing fixed & solutions segment yielding results (YTD22 vs YTD21 YoY +8.0%)
  - Managed Services supported by our organic and inorganic capabilities acceleration
  - o Ramp up in Cloud leveraging our Maxis Right Cloud proposition
- Newly introduced Managed Voice proposition
- Enterprise BRNs up YoY 4.0% and QoQ 1.5%, opportunity for revenue uplift

Note

<sup>1</sup> Enterprise Fixed & Solutions revenue includes WBB

<sup>2</sup> Enterprise Business Registration Numbers (BRNs) refers to number of companies with billable services in the quarter



### Maxis Outlook



### Guidance

Please refer to Bursa 2Q22 Results Announcement, Note 17 for full details

Notwithstanding commercial 5G launch remaining an uncertainty, the Group considers it is an appropriate time to share the financial outlook for FY2022.

After considering the domestic and global economic outlook, we provide our guidance for FY2022 as follows:

Service Revenue

Low to mid single digit increase



**EBITDA** 

Flat to low single digit increase



- Maintaining leadership in core mobile business
- Leading the Consumer Convergence in Malaysia with fiber and digital solutions
- Developing new Enterprise solutions and converged broadband offerings to be the preferred ICT Solutions provider for all enterprises in Malaysia
- Achieving differentiated and digital Unmatched Personalised Experience
- Maintaining the health and leadership of our network and systems
- Accelerating our digital transformation to be a leader in the new post COVID-19 world – a world-class digital organisation
- Focusing on cash flow management, liquidity and productivity



Instructions: Please raise your virtual hand. We will manage the Q&A queue and unmute you when it is your turn. Please announce your name and then ask the question(s). Thank you.



After this session, for any clarifications please contact Paul Zaman Head of IR: <a href="mailto:paulzaman@maxis.com.my">paulzaman@maxis.com.my</a> & HP +60 14 7212 986



# **Summary Financial and Operating Statistics**

# Appendix \*\*\* A Rangkalan \*\*\* A Menyeluruh



# Important definitions/notations

- Revenue: Service Revenue plus device, network income and others
- Service Revenue: Group revenue excluding sale of devices
- EBITDA: Defined as profit after including government grant income but before finance income, finance costs, tax, depreciation (including ROU depreciation), amortisation and allowance for write down of identified network costs
- EBITDA margin on Service Revenue: EBITDA as percentage of service revenue
- Operating Free Cash Flow: Cash Flow from Operating Activities
- Revenue generating subscriber/subscription (RGS30): Defined as active line subscriptions and exclude those
  that do not have any revenue generating activities for more than 30 days
- SOP: Standard Operating Procedure
- MCO: Movement Control Order



### Product list definitions/notations

- Maxis Postpaid: The Internet Plan which offer limitless voice, SMS and bundle with Mobile Internet for Maxis postpaid customers
- Maxis Unlimited Postpaid: A Maxis Home Fibre Plan layered with Maxis Postpaid that offers endless internet for both home and mobile
- Maxperts: A group of highly skilled tech support team that offers solution expertise such as the end-to-end resolution
  of issues, basic setup and configurations, password resets, product navigational assistance and remote
  troubleshooting for our range of selected Maxis solutions
- Zerolution: A programme that allows customers to purchase a device with RMO upfront payment and pay over 24 to 36 monthly payments at 0% interest
- Machine to Machine (M2M): A direct communication between devices using a wireless network
- FWA: Fixed Wireless Access
- WBB: Wireless Broadband
- USP: Universal Service Provision programme



# Reported Consolidated Income Statement

(DM)	1001	2021	2021	4001	1000	2022	Qd	oQ	Yo	ρY	VTD 21	VTD22	Υ٦	D
(RM mn)	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	RM mn	%	RM mn	%	YTD21	YTD22	RM mn	%
Revenue	2,240	2,274	2,271	2,456	2,406	2,424	18	0.7%	150	6.6%	4,514	4,830	316	7.0%
Expenses	(1,279)	(1,268)	(1,294)	(1,524)	(1,476)	(1,410)	66	-4.5%	(142)	11.2%	(2,547)	(2,886)	(339)	13.3%
- Traffic, commissions & other direct costs	(464)	(453)	(516)	(477)	(477)	(505)	(28)	5.9%	(52)	11.5%	(917)	(982)	(65)	7.1%
- Device costs	(328)	(376)	(290)	(568)	(492)	(412)	80	-16.3%	(36)	9.6%	(704)	(904)	(200)	28.4%
- Spectrum licence fees	(70)	(62)	(68)	(71)	(66)	(67)	(1)	1.5%	(5)	8.1%	(132)	(133)	(1)	0.8%
- Network costs	(118)	(117)	(125)	(119)	(132)	(134)	(2)	1.5%	(17)	14.5%	(235)	(266)	(31)	13.2%
- Staff and resource costs	(183)	(178)	(183)	(191)	(210)	(194)	16	-7.6%	(16)	9.0%	(361)	(404)	(43)	11.9%
- Operation and maintenance costs	(99)	(86)	(102)	(114)	(87)	(96)	(9)	10.3%	(10)	11.6%	(185)	(183)	2	-1.1%
- Marketing costs	(41)	(42)	(49)	(48)	(39)	(50)	(11)	28.2%	(8)	19.0%	(83)	(89)	(6)	7.2%
- Others	24	46	39	64	27	48	21	77.8%	2	4.3%	70	75	5	7.1%
- Allowance for doubtful debts, net	(13)	(6)	0	2	(34)	(26)	8	-23.5%	(20)	+>100%	(19)	(60)	(41)	+>100%
- Government grants & other income, net	37	52	39	62	61	74	13	21.3%	22	42.3%	89	135	46	51.7%
EBITDA	961	1,006	977	932	930	1,014	84	9.0%	8	0.8%	1,967	1,944	(23)	-1.2%
EBITDA Margin	48.8%	50.4%	48.1%	46.2%	45.8%	48.7%		2.9ppt		-1.7ppt	49.6%	47.3%		-2.3ppt
Depreciation	(365)	(362)	(369)	(372)	(350)	(343)	7	-2.0%	19	-5.2%	(727)	(693)	34	-4.7%
Amortisation	(21)	(31)	(66)	(63)	(67)	(69)	(2)	3.0%	(38)	+>100%	(52)	(136)	(84)	+>100%
Others	(1)	(9)	6	(10)	10	(3)	(13)	->100%	6	-66.7%	(10)	7	17	->100%
EBIT	574	604	548	487	523	599	76	14.5%	(5)	-0.8%	1,178	1,122	(56)	-4.8%
Interest Expenses	(125)	(125)	(112)	(111)	(99)	(104)	(5)	5.1%	21	-16.8%	(250)	(203)	47	-18.8%
Interest Revenue	4	5	5	8	8	5	(3)	-37.5%	0	0.0%	9	13	4	44.4%
PBT	453	484	441	384	432	500	68	15.7%	16	3.3%	937	932	(5)	-0.5%
Tax	(119)	(124)	(116)	(95)	(134)	(171)	(37)	27.6%	(47)	37.9%	(243)	(305)	(62)	25.5%
PAT	334	360	325	289	298	329	31	10.4%	(31)	-8.6%	694	627	(67)	-9.7%
Capex	136	180	274	597	171	241	70	40.9%	61	33.9%	316	412	96	30.4%
Dividend per share (sen)	4	4	4	5	5	5					8	10		

Note: Comparatives were restated (please refer to Bursa for refined presentation)



### **Cash Flow Statement**

(DNA man)	1021	2021	2021	4021	1000	1Q22 2Q22	QoQ		YoY		VTD21	YTD22	YTD	
(RM mn)	1Q21	2Q21	3Q21	4Q21	IQ22		RM mn	%	RM mn	%	YTD21	TIDZZ	RM mn	%
Cash flow from operating activities	601	837	1,067	1,188	484	1,174	690	+>100%	337	40.3%	1,438	1,658	220	15.3%
Cash flow used in investing activities	(88)	(179)	(431)	(729)	(406)	(293)	113	-27.8%	(114)	63.7%	(267)	(699)	(432)	+>100%
- Purchase of PPE and intangible assets	(154)	(236)	(422)	(821)	(299)	(355)	(56)	18.7%	(119)	50.4%	(390)	(654)	(264)	67.7%
- Government grant received	66	57	0	90	0	62	62	+>100%	5	8.8%	123	62	(61)	-49.6%
- Consideration paid for business			(10)	0	(107)	(1)	106	-99.1%	(1)	->100%	0	(108)	(108)	->100%
combinations			(10)		(107)	(1)	100	-99.1/6	(1)	->100%		(106)	(106)	->100%
- Proceeds from disposal of PPE	0	1	0	(1)	0	1	1	+>100%	0	0.0%	1	1	0	0.0%
- Placement of deposits with maturity of		(1)	1	3	0	0	0	N/A	1	-100%	(1)	0	1	-100%
more than three months		(1)	_ '	<u> </u>				IN/A	'	-100%	(1)	0		-100%
Cash flow before financing activities	513	658	636	459	78	881	803	+>100%	223	33.9%	1,171	959	(212)	-18.1%
Cash flow used in financing activities	(297)	(241)	(791)	(478)	(738)	(559)	179	-24.3%	(318)	+>100%	(538)	(1,297)	(759)	+>100%
- Dividends paid	(391)	(313)	(313)	(313)	(391)	(391)	0	0.0%	(78)	24.9%	(704)	(782)	(78)	11.1%
- Debt drawdown	700	900	700	0	1,100	0	(1,100)	-100.0%	(900)	-100%	1,600	1,100	(500)	-31.3%
- Debt repayment	(400)	(650)	(1,000)	0	(1,250)	0	1,250	-100.0%	650	-100%	(1,050)	(1,250)	(200)	19.0%
- Payment of finance costs	(139)	(113)	(100)	(104)	(99)	(101)	(2)	2.0%	12	-10.6%	(252)	(200)	52	-20.6%
- Shares acquired pursuant to incentive	0	0	(7)	0	0	0	0	0.0%	0	0.0%	0	0	0	0.0%
arrangement			(*)					0.070		0.076				0.076
- Others	(67)	(65)	(71)	(61)	(98)	(67)	31	-31.6%	(2)	3.1%	(132)	(165)	(33)	25.0%
Net change in cash & cash equivalents	216	417	(155)	(19)	(660)	322	982	->100%	(95)	-22.8%	633	(338)	(971)	->100%
Opening cash & cash equivalents	705	921	1,338	1,183	1,164	504	(660)	-56.7%	(417)	-45.3%	705	1,164	459	65.1%
Closing cash & cash equivalents*	921	1,338	1,183	1,164	504	826	322	63.9%	(512)	-38.3%	1,338	826	(512)	-38.3%

<sup>\*</sup> The difference between cash & cash equivalents and deposits, cash and bank balances represent deposits with banks that have maturity periods of more than 3 months



# **Financial Ratios**

(DM mm)	1Q22	2Q22	QoQ			
(RM mn)	RM mn		%			
Debt <sup>1</sup>	9,936	9,895	(41)	-0.4%		
Deposits, cash & bank balances <sup>2</sup>	531	853	322	60.6%		
Net debt	9,405	9,042	(363)	-3.9%		
Total equity	6,640	6,593	(47)	-0.7%		

(RM mn)	1Q22	2Q22
Net debt to EBITDA <sup>3</sup>	2.45x	2.35x
Net debt to Equity	1.42x	1.37x

Note 1: Includes derivative financial instruments designated for hedging relationship on borrowings

Note 2: The difference between cash & cash equivalents and deposits, cash and bank balances represent deposits with banks that have maturity periods of more than 3 months

Note 3: EBITDA calculated using rolling 12 months reported EBITDA



# **Revenue Composition**

(PM mn)	1001	2021	2021	4001	1000	2022	Qc	oQ	YoY		VTD21	VTD33	Υ٦	ΓD
(RM mn)	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	RM mn	%	RM mn	%	YTD21	YTD22	RM mn	%
Total Revenue	2,240	2,274	2,271	2,456	2,406	2,424	18	0.7%	150	6.6%	4,514	4,830	316	7.0%
Service Revenue	1,971	1,998	2,033	2,016	2,030	2,084	54	2.7%	86	4.3%	3,969	4,114	145	3.7%
Consumer converged revenue	1,603	1,627	1,653	1,617	1,642	1,698	56	3.4%	71	4.4%	3,230	3,340	110	3.4%
- Postpaid	748	767	783	766	785	810	25	3.2%	43	5.6%	1,515	1,595	80	5.3%
- Prepaid	690	685	685	655	657	679	22	3.3%	(6)	-0.9%	1,375	1,336	(39)	-2.8%
- Fibre	134	141	148	157	163	173	10	6.1%	32	22.7%	275	336	61	22.2%
- WBB	31	34	37	39	37	36	(1)	-2.7%	2	5.9%	65	73	8	12.3%
Enterprise converged revenue	368	371	380	399	388	386	(2)	-0.5%	15	4.0%	739	774	35	4.7%
- Mobile	182	183	186	186	185	185	0	0.0%	2	1.1%	365	370	5	1.4%
- Fixed & Solutions	186	188	194	213	203	201	(2)	-1.0%	13	6.9%	374	404	30	8.0%
Non Service Revenue	269	276	238	440	376	340	(36)	-9.6%	64	23.2%	545	716	171	31.4%
- Device	269	276	238	440	376	340	(36)	-9.6%	64	23.2%	545	716	171	31.4%

Revenue composition based on previous classifications:

(RM mn)	1021	2021	2021	4021	1Q22	2Q22	QoQ		YoY		YTD21	YTD22	YTD	
	1Q21	2Q21	21 3Q21 4Q21 1Q22	20,22	RM mn	%	RM mn	%	YIDZI	TIDZZ	RM mn	%		
Service Revenue	1,971	1,998	2,033	2,016	2,030	2,084	54	2.7%	86	4.3%	3,969	4,114	145	3.7%
Mobile	1,675	1,696	1,721	1,681	1,698	1,748	50	2.9%	52	3.1%	3,371	3,446	75	2.2%
- Postpaid	985	1,011	1,036	1,026	1,041	1,069	28	2.7%	58	5.7%	1,996	2,110	114	5.7%
- Prepaid	690	685	685	655	657	679	22	3.3%	(6)	-0.9%	1,375	1,336	(39)	-2.8%
Enterprise Services	136	135	138	151	141	135	(6)	-4.3%	0	0.0%	271	276	5	1.8%
Home Fibre	136	143	150	160	166	177	11	6.6%	34	23.8%	279	343	64	22.9%
Network Income	24	24	24	24	25	24	(1)	-4.0%	0	0.0%	48	49	1	2.1%



### **RGS30** and **ARPU**

Maxis Consumer	1031	2021	2021	4001	1000	2022	QoQ		YoY	
	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	Δ	%	Δ	%
Total Consumer Subscriptions ('000)	9,520	9,501	9,580	9,689	9,522	9,694	172	1.8%	193	2.0%
- Consumer Postpaid	2,920	3,019	3,074	3,139	3,189	3,245	56	1.8%	226	7.5%
- Consumer Prepaid	6,084	5,942	5,937	5,959	5,718	5,811	93	1.6%	(131)	-2.2%
- Consumer Fibre	416	437	463	486	512	536	24	4.7%	99	22.7%
- Consumer WBB	100	103	106	105	103	102	(1)	-1.0%	(1)	-1.0%
Consumer ARPU (RM/month)										
- Consumer Postpaid	81.6	81.2	80.5	78.6	78.0	79.0	1.0	1.3%	(2.2)	-2.7%
- Consumer Prepaid	38.2	38.0	38.6	36.6	37.7	39.1	1.4	3.7%	1.1	2.9%
- Consumer Home Connectivity	109.8	110.8	111.1	112.6	110.7	110.9	0.2	0.2%	0.1	0.1%

RGS30 and ARPU based on previous revenue classifications:

Maxis Consumer and Enterprise	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	QoQ		YoY	
	10/21	20,21	36/21	40/21	10/22	20122	Δ	%	Δ	%
Total Mobile Subscriptions (incl. M2M) ('000)	10,092	10,090	10,188	10,353	10,138	10,296	158	1.6%	206	2.0%
- Postpaid (incl. M2M)	3,870	3,981	4,054	4,182	4,213	4,279	66	1.6%	298	7.5%
- Prepaid	6,084	5,942	5,937	5,959	5,718	5,811	93	1.6%	(131)	-2.2%
- WBB*	138	167	197	212	207	206	(1)	-0.5%	39	23.4%
ARPU (RM/month)										
Blended ARPU (excl. M2M)	54.8	54.8	55.3	53.5	54.3	55.6	1.3	2.4%	0.8	1.5%
- Postpaid (excl. M2M)	81.8	81.2	80.5	78.9	78.1	79.1	1.0	1.3%	(2.1)	-2.6%
- Prepaid	38.2	38.0	38.6	36.6	37.7	39.1	1.4	3.7%	1.1	2.9%

<sup>\*</sup> WBB subscriptions defined as subscriptions on data plans using USB modems and tablets . Postpaid is shown as phone based and non-phone based subscriptions, that is Machine to Machine (M2M)



# Market Definition Subscription and ARPU

	1021	2021	2021	4021	1022	2Q22	Q	oQ.	YoY	
	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	Δ	%	Δ	%
Mobile Subscriptions ('000)										
Total Mobile Subscriptions (incl. M2M)	11,516	11,671	11,651	11,843	11,640	11,767	127	1.1%	96	0.8%
- Postpaid (incl. M2M)	4,006	4,133	4,107	4,259	4,324	4,398	74	1.7%	265	6.4%
- Prepaid	7,365	7,360	7,334	7,359	7,092	7,149	57	0.8%	(211)	-2.9%
- WBB*	145	178	210	225	224	220	(4)	-1.8%	42	23.6%
Home Connections ('000)	423	444	470	494	520	545	25	4.8%	101	22.7%
Biz Fibre Connections ('000)	42	43	42	42	40	41	1	2.5%	(2)	-4.7%
ARPU (RM/month)										
Blended ARPU (excl. M2M)	47.4	47.0	46.6	45.9	46.2	47.7	1.5	3.2%	0.7	1.5%
- Postpaid (excl. M2M)	76.0	75.4	75.0	73.4	72.5	72.7	0.2	0.3%	(2.7)	-3.6%
- Prepaid	31.6	31.0	30.5	29.7	30.2	31.8	1.6	5.3%	0.8	2.6%
Home Fibre	108.1	108.9	108.4	109.5	107.8	108.3	0.5	0.5%	(0.6)	-0.6%

<sup>\*</sup>WBB subscriptions defined as subscriptions on data plans using USB modems and tablets



# Data usage

	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	Q	oQ	YoY	
	IQZI	2021	30/21	4021	IQ22	2022	Δ	%	Δ	%
Data Usage (GB/month)										
Blended	21.6	24.4	25.0	24.4	24.9	24.9	0.0	0.1%	0.5	2.2%
- Postpaid	22.8	25.6	28.0	27.4	28.2	27.9	(0.3)	-1.1%	2.3	9.0%
- Prepaid	20.9	23.7	23.2	22.6	22.9	23.2	0.3	1.1%	(0.5)	-2.2%

# Thank You



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