











2Q2020 Financial Results Results Briefing Thursday 23rd July 2020







Company



Vision & Strategy

Our Vision

To be Malaysia's Leading Converged Solutions Provider

Steadfast to our Transformational Strategy

M

Maxis For All Individuals, Homes and Businesses

- Become the no. 1 convergence player
- Continue to lead consumer mobile
- Grow Enterprise exponentially

A

Achieve Differentiated & Digital "Unmatched Personalised Experience"

- Expand digital and omni-channel reach
- Maintain network and technology leadership
- Leverage digitalization to enhance processes
 & capabilities

X

MaXis Way: World Class Effective and Efficient Organisation

- Accelerate our organisation transformation with the right culture & capabilities
- Fuel4Growth: productivity& working capital initiatives
- Strengthen Maxis' position as a highly reputable corporate citizen

MCO



Learnings and next steps

Successful mitigation and now delivering in uncertain times



Agile Response

- Protecting our people and customers: Proactive health and safety measures, and rigorous SOP PPE provided for frontliners
- · Intensified our cash flow and analytical collections focus
- Maintained network superiority with additional capacity brought forward
- Assisted government to ensure our front liners and communities stayed connected during this pandemic
- Enhanced online and physical retail distribution
- Accelerated digital adoption increasing, digital reload and payments
- Greater usage of big data analytics across the business and transformational initiatives deployed to improve collections
- Proactive adoption of digital channels and payments
- FWA via Router & 4G dongles for interim broadband connections, backlog being cleared



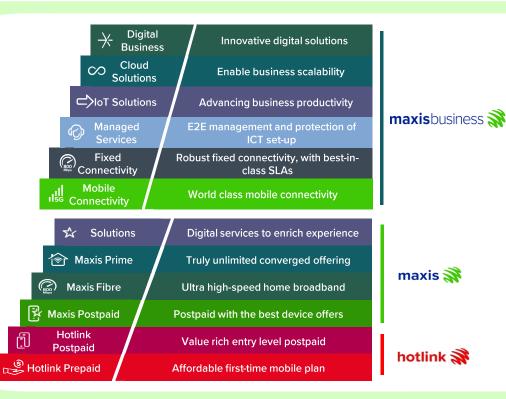
Doubling Down on Convergence, Fibre and Enterprise Strategy

- Movement Control Order (MCO) validated our convergence strategy
- Support the digitalisation of businesses in Malaysia
- Accelerate fiberisation of homes, businesses with solutions
- Maintain network superiority
- Digitalise customer experience and operations
- Build the right organisation and culture

Brand Refresh: "Always Be Ahead"

maxis 💸

Positioning Maxis For All







YoY

Performance Highlights

Strong performance despite weakening economic conditions



| <u>-</u> | |
|----------|----|
| | I) |
| | |

Postpaid subscribers

3.41mn

-0.4% +9.7%

QoQ



Prepaid subscribers

5.98mn

+1.6% -6.9%



Fibre subscribers

411k

+4.8% +32.6%



TP-NPS

+56



Maxis app Adoption¹

58%

+5ppts +15ppts



Hotlink Prepaid app Adoption²

73%

+6ppts +14ppts



Financial Highlights

Service Revenue¹ and Postpaid Revenue¹ are resilient

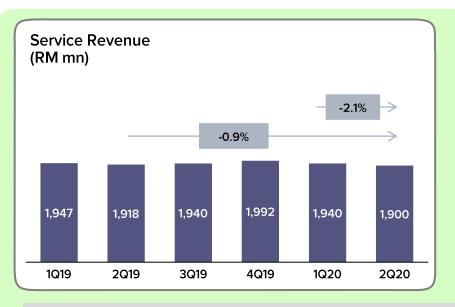
| <u>(</u> \$) | Service Revenue ¹ | RM 1,887mn 0.0% | YoY |
|--------------|-------------------------------|-----------------|-----|
| j | Postpaid Revenue ¹ | RM 961mn +2.1% | YoY |
| TX: | Prepaid Revenue | RM 686mn -13.3% | YoY |
| Îņ. | Normalised EBITDA | RM 903mn -4.6% | YoY |
| Æ | OFCF | RM 936mn -8.3% | YoY |
| ê | Capex | RM 259mn | |
| (§) | Dividends | 4 sen | |

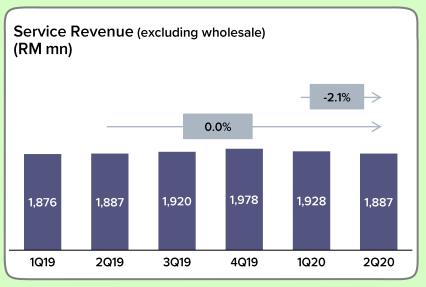




Service Revenue

Service revenue is stable even under weakening economic conditions





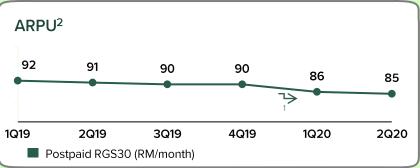
- Underlying service revenue, including wholesale is stable: YTD'19: RM3,865mn versus YTD'20: RM3,840mn, down RM25mn (-0.6%)
- Underlying service revenue, excluding wholesale is stable: YTD'19: RM3,763mn versus YTD'20: RM3,815mn up RM52mn (+1.4%)
- · Lower service revenue of 2.1% QoQ due to reduced outbound roaming

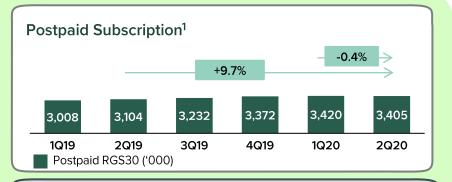


Postpaid

Continued strong positive Postpaid growth of +9.7% YoY in subscribers







Increasing pre-to-post momentum

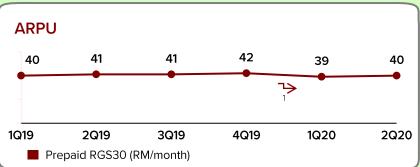
- Strong pre-to-post momentum with value accretive Hotlink Postpaid
- ARPU decreasing slightly due to:
 - Reduced international outbound roaming
 - Dilution from entry point Hotlink Postpaid
- Postpaid revenue (excl. wholesale) up RM64mn (+3.4%) for YTD'19: RM1,869mn vs YTD'20: RM1,933mn

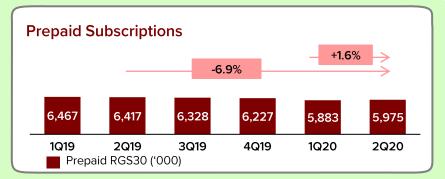


Prepaid

New Prepaid products gain traction and a big subscriber gain, for a +1.6% QoQ







Prepaid sales slowed in MCO and bounced in RMCO

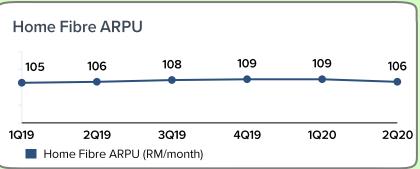
- MCO constraints on physical retail channels and field sales team in April & May, a drop in subscribers
- Significant subscriber adds in June, from new products and sales targeting underserved areas
- Strong Hotlink Prepaid app adoption and digital channels for topups, firmer ARPU (RM39.60)
- Revenue YTD'19: RM1,588mn vs YTD'20: RM1,400mn, down RM188mn (-11.8%)

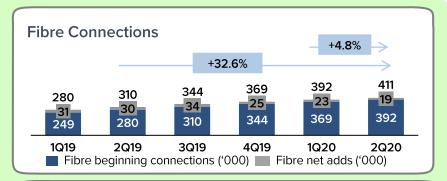


Fibre

Strong growth with 19K net adds, despite the shutdown







Maintaining growth momentum in fibre

- Strong adoption of MaxisONE Prime converged packages
- MCO prevented installations, so offered a temporary 4G/LTE dongle, installation backlog cleared in June
- MCO drove new households to choose entry level, diluting ARPU
- However, during RMCO demand returned for superfast fibre packages (300Mbps, 500Mbps & 800Mbps)
- Revenue YTD'19: RM194mn vs YTD'20: RM263mn, up RM69mn (+35.6%)



Enterprise

Accelerating the digitalisation of SMEs, Corporates & Government in Malaysia, post-MCO and shifting market perception as a strategic business partner of choice



Strategic Partnerships

Tech Partners



Attained the Premier partner status



- 176 accredited and certified employees
- Achieved the 'Select Tier' status
- Attained 3 Gold and 5 Silver Microsoft competencies

+ Further engagement with various global tech partners

Solutions

SME Digitalisation Grant

- Identified as a technology solutions partner (TSP) by MDEC
- The only provider that has a wide range of digital solutions & connectivity options (among over 300 TSPs)
- Solutions include -
 - ePOS (CloudPOS, mPOS)
 - Remote working (Managed UC, O365, etc.)
 - · Digital Marketing
 - eCommerce

Solutions to support businesses during the MCO

- Free 1GB data daily and bandwidth upgrade
- Free 6 months of Managed UC Phone System package
- Free 2 months VoiceConnect App, cloudPOS, mPOS, eCommerceLite, mWorkforce, mDrive



Capabilities

Microsoft Cloud Solutions (MCS)

- ICMS (now MCS) is now onboard and fully operational
- Microsoft Cloud Solutions Practice cuts across both UC and Cloud Services portfolio with end-to-end capability

Maxis Business rebrand

- #kitasapotkita campaign providing relevant and credible advice to the business community by real businesses
- New business website discover solutions based on business size & needs supported with quality business content



Capex

Protecting our premium network to keep delivering the Unmatched Personalised Experience



Core network capex for best network performance

- Usual phasing quarter on quarter
- YTD'20: RM422mn versus YTD'19: RM394mn, up by +7.1%
- Network differentiation and competitive advantage maintained
- In light of strong demand, we are investing more in capex to build quality capacity brought forward, reflecting MCO boost to data usage, data hot spots and strong subscriber growth
- · Maintaining top performance as measured by third parties, e.g. Ookla

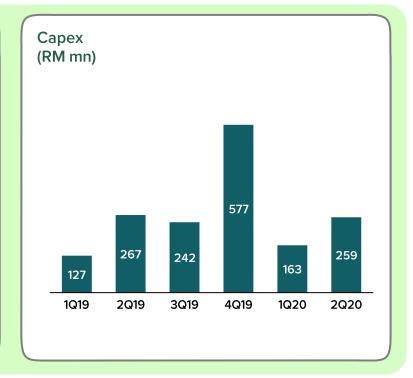
Future proofing for Enterprise solutions

Growth capex linked to Enterprise order book



5G pilots & collaboration

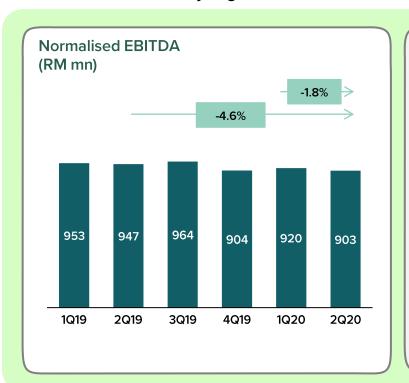
- Limited capex for 5G pilots and trials
- Awaiting the 5G spectrum allocation process
- Ongoing 5G RAN sharing collaboration trails





Normalised EBITDA

Resilient underlying EBITDA



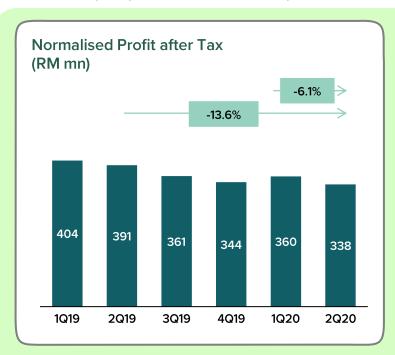
Underlying EBITDA stable, despite prudent provision for bad debts

- QoQ -1.8%, stable underlying EBITDA driven by:
 - Encouraging growth in prepaid, fibre and enterprise revenue
 - Continued delivery of Fuel4Growth productivity
 - Increased digitalisation across workforce and sales & service
 - Excluding wholesale, QoQ was -1.7%
- Normalised EBITDA lower YoY -4.6% due to:
 - Termination of wholesale agreement
- YTD'19: RM1,900mn versus YTD'20:RM1,823mn, down RM77mn (-4.1%)
 - MCO: prudent provision for bad and doubtful debts
- YTD'20 excluding wholesale was RM1,797mn, unchanged as compared to YTD'19



NPAT

Underlying stable profit, yet down 6.1% QoQ due to MCO impact



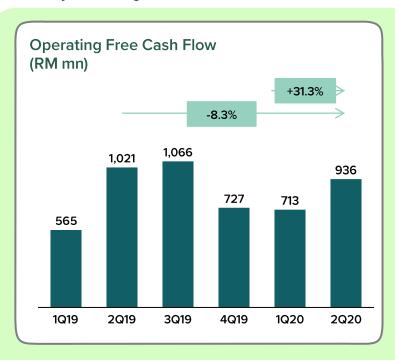
Underlying growth in NPAT after rebasing year

- YTD'19: RM795mn versus YTD'20: RM698mn down RM97mn (-12.2%)
 - Depreciation increasing due to past core and growth capex
 - MCO: prudent provision for bad and doubtful debts
 - Excluding wholesale agreement revenue, then YTD change around -5%
- YoY down -13.6%
 - Underlying stable profit after excluding wholesale agreement
- QoQ down -6.1%
 - In-line with EBITDA
 - Resilient core mobile and growth in Enterprise and fibre solutions



OFCF

Very strong OFCF, +31.3% QoQ, in a difficult environment



OFCF growth

- YTD'19: RM1,586mn versus YTD'20: RM1,649mn, up RM91mn (+4.0%)
- Focused productivity and working capital programmes
- Strong focus on cash management delivering and improving capital efficiency
- Big data analytics improving collections process

Prudent dividend

- In view of the unprecedented uncertainties of COVID-19 and MCO we declare a prudent dividend to ensure the preservation of cash
- Allows protection of the core business in preparation for the opportunities from recovery
- 4 sen dividend payout



Outlook

Even stronger focus on cash flow



Guidance

The COVID-19 pandemic continues to raise concerns. At this stage, it is hard to reliably predict how long it will take to contain the virus, the impact it has on the Malaysian and the global economy, the impact on the demand for services and solutions provided by the Group, locally and internationally and the Group's business operations throughout and following the RMCO.

Furthermore increased unemployment in May to 5.3%, the downward revisions in Malaysia's GDP by the World Bank and IMF in June 2020, the potential for a second COVID-19 outbreak and the ending of the loan moratorium on 30 September 2020, create an unpredictable environment for our business.

Given these uncertainties, the Group considered it prudent not to disclose a new outlook, since in April the Group withdrew its previously advised FY20 guidance, until there is more clarity around the longevity and impact of the pandemic.

The Group is closely monitoring and assessing the impact of COVID-19 and when it becomes appropriate to disclose any material information, it will be made in accordance with the Main Market Listing Requirements.



Steadfast Leadership and Priorities:

- Putting the health and safety of our people and customers first
- Maintaining leadership in core mobile business
- Maintaining the health of our network and systems
- Offering more digital and converged solutions to individuals. homes and businesses.
- Developing new Enterprise solutions and broadband offerings
- Achieving differentiated and digital Unmatched Personalised Experience
- Accelerating our digital transformation to be a leader in the new post COVID-19 world – a world-class digital organisation
- Focusing on cash management, liquidity and productivity

Q&A



Appendix





Important definitions/notations

- Revenue: Service Revenue plus device, network income and others
- Service Revenue: Telecommunications and Digital services
- EBITDA margin on Service Revenue: EBITDA as percentage of service revenue
- Normalised EBITDA: Adjusting for unrealised forex losses or gains and upfront spectrum assignment fees
- Operating Free Cash Flow: Cash Flow from Operating Activities
- Revenue generating subscriber/subscription (RGS30): Defined as active line subscriptions and exclude those
 that do not have any revenue generating activities for more than 30 days



Product list definitions/notations (1/2)

- MaxisONE Plan: The Internet Plan which offer limitless voice, SMS and bundle with Mobile Internet for Maxis
 postpaid customers
- MaxisONE Share: A plan for supplementary line (a.k.a share line)
- MaxisONE Prime: A Maxis Home Fibre Plan layered with MaxisONE Plan that offers endless internet for both home and mobile
- Maxperts: A group of highly skilled tech support team that offers solution expertise such as the end-to-end
 resolution of issues, basic setup and configurations, password resets, product navigational assistance and remote
 troubleshooting for our range of selected Maxis solutions
- Zerolution: A smartphone program that allows customers to purchase a device with RMO upfront payment and pay for the phone over 24 monthly payments at 0% interest
- Machine to Machine (M2M): A direct communication between devices using a wireless network



Product list definitions/notations (2/2)

- ONEBusiness Voice: A business grade voice service which uses Voice Over IP (VOIP) technology to enable your business to receive phone calls or make outgoing calls through a single converged network
- Cloud POS: An easy-to-use point-of-sale software for business owners who want to capture, track and view realtime analytics and reports of their business easily anytime, anywhere
- mDrive: A solution encompassing the hardware, software, services and connectivity to enable you to manage your fleet



Key Financials

| | 1010 | 2040 | 2040 | 4040 | 4000 | 2022 | | V V | \/TD40 | VTDOO | Υ٦ | TD |
|-------------------------------------|-------|-------|-------|-------|-------|-------|--------|--------|--------|-------|-------|--------|
| (RM mn) | 1Q19 | 2Q19 | 3Q19 | 4Q19 | 1Q20 | 2Q20 | QoQ | YoY | YTD19 | YTD20 | RM mn | % |
| Service Revenue | 1,947 | 1,918 | 1,940 | 1,992 | 1,940 | 1,900 | -2.1% | -0.9% | 3,865 | 3,840 | (25) | -0.6% |
| Service Revenue excluding wholesale | 1,876 | 1,887 | 1,920 | 1,978 | 1,928 | 1,887 | -2.1% | 0.0% | 3,763 | 3,815 | 52 | +1.4% |
| EBITDA* | 953 | 947 | 964 | 904 | 920 | 903 | -1.8% | -4.6% | 1,900 | 1,823 | (77) | -4.1% |
| EBITDA margin on service revenue* | 48.9% | 49.4% | 49.7% | 45.4% | 47.4% | 47.5% | +0.1pp | -1.9pp | 49.2% | 47.5% | NA | -1.7pp |
| Profit after tax* | 404 | 391 | 361 | 344 | 360 | 338 | -6.1% | -13.6% | 795 | 698 | (97) | -12.2% |
| Operating free cash flow | 565 | 1,021 | 1,066 | 727 | 713 | 936 | +31.3% | -8.3% | 1,586 | 1,649 | 63 | +4.0% |
| Prepaid Revenue | 797 | 791 | 794 | 783 | 714 | 686 | -3.9% | -13.3% | 1,588 | 1,400 | (188) | -11.8% |
| Postpaid Revenue | 1,000 | 972 | 979 | 989 | 984 | 974 | -1.0% | +0.2% | 1,972 | 1,958 | (14) | -0.7% |
| Capex | 127 | 267 | 242 | 577 | 163 | 259 | +58.9% | -3.0% | 394 | 422 | 28 | +7.1% |
| Dividend per share (sen) | 5 | 5 | 5 | 5 | 4 | 4 | 0.0% | -20.0% | 10 | 8 | (2) | -20.0% |

 $^{^{\}ast}$ EBITDA, EBITDA margin and Profit After Tax on normalised basis



Normalised Consolidated Income Statement

| | 1010 | 2040 | 2040 | 4040 | 4000 | 2020 | 0.0 | V V | VTD40 | VIDOO | Y1 | īD |
|-----------------------------|---------|---------|---------|---------|---------|---------|--------|--------|---------|---------|-------|--------|
| (RM mn) | 1Q19 | 2Q19 | 3Q19 | 4Q19 | 1Q20 | 2Q20 | QoQ | YoY | YTD19 | YTD20 | RM mn | % |
| Revenue | 2,232 | 2,206 | 2,285 | 2,590 | 2,341 | 2,151 | -8.1% | -2.5% | 4,438 | 4,492 | 54 | +1.2% |
| Expenses | (1,279) | (1,259) | (1,321) | (1,686) | (1,421) | (1,248) | -12.2% | -0.9% | (2,538) | (2,669) | (131) | +5.2% |
| EBITDA | 953 | 947 | 964 | 904 | 920 | 903 | -1.8% | -4.6% | 1,900 | 1,823 | (77) | -4.1% |
| EBITDA Margin | 48.9% | 49.4% | 49.7% | 45.4% | 47.4% | 47.5% | +0.1pp | -1.9pp | 49.2% | 47.5% | NA | -1.7pp |
| Depreciation | (296) | (295) | (346) | (306) | (324) | (326) | +0.6% | +10.5% | (591) | (650) | (59) | +10.0% |
| Amortisation | О | o | 0 | (22) | (10) | (17) | >100% | - | 0 | (27) | (27) | - |
| Others | (5) | (6) | (23) | 1 | (4) | (5) | >100% | -16.7% | (11) | (9) | 2 | -18.2% |
| Upfront Spectrum Assignment | (15) | (15) | (15) | (15) | (15) | (15) | 0.0% | 0.0% | (30) | (30) | 0 | 0.0% |
| ЕВІТ | 637 | 631 | 580 | 562 | 567 | 540 | -4.8% | -14.4% | 1,268 | 1,107 | (161) | -12.7% |
| Interest Expenses | (114) | (115) | (115) | (125) | (112) | (112) | 0.0% | -2.6% | (229) | (224) | 5 | -2.2% |
| Interest Revenue | 15 | 15 | 20 | 20 | 23 | 23 | 0.0% | +53.3% | 30 | 46 | 16 | +53.3% |
| РВТ | 538 | 531 | 485 | 457 | 478 | 451 | -5.6% | -15.1% | 1,069 | 929 | (140) | -13.1% |
| Тах | (134) | (140) | (124) | (113) | (118) | (113) | -4.2% | -19.3% | (274) | (231) | 43 | -15.7% |
| РАТ | 404 | 391 | 361 | 344 | 360 | 338 | -6.1% | -13.6% | 795 | 698 | (97) | -12.2% |



Reported Consolidated Income Statement

| | 1010 | 2040 | 2040 | 4040 | 4000 | 2020 | 0.0 | V V | VTD40 | VTDOO | Υ٦ | ſD |
|-------------------|---------|---------|---------|---------|---------|---------|--------|--------|---------|---------|-------|--------|
| (RM mn) | 1Q19 | 2Q19 | 3Q19 | 4Q19 | 1Q20 | 2Q20 | QoQ | YoY | YTD19 | YTD20 | RM mn | % |
| Revenue | 2,232 | 2,206 | 2,285 | 2,590 | 2,341 | 2,151 | -8.1% | -2.5% | 4,438 | 4,492 | 54 | +1.2% |
| Expenses | (1,288) | (1,266) | (1,340) | (1,686) | (1,439) | (1,256) | -12.7% | -0.8% | (2,554) | (2,695) | (141) | +5.5% |
| EBITDA | 944 | 940 | 945 | 904 | 902 | 895 | -0.8% | -4.8% | 1,884 | 1,797 | (87) | -4.6% |
| EBITDA Margin | 48.5% | 49.0% | 48.7% | 45.4% | 46.5% | 47.1% | +0.6pp | -1.9pp | 48.7% | 46.8% | NA | -1.9pp |
| Depreciation | (296) | (295) | (346) | (306) | (324) | (326) | +0.6% | +10.5% | (591) | (650) | (59) | +10.0% |
| Amortisation | О | О | О | (22) | (10) | (17) | >100% | NA | О | (27) | (27) | NA |
| Others | (5) | (6) | (23) | 1 | (4) | (5) | >100% | -16.7% | (11) | (9) | 2 | -18.2% |
| ЕВІТ | 643 | 639 | 576 | 577 | 564 | 547 | -3.0% | -14.4% | 1,282 | 1,111 | (171) | -13.3% |
| Interest Expenses | (114) | (115) | (115) | (125) | (112) | (112) | 0.0% | -2.6% | (229) | (224) | 5 | -2.2% |
| Interest Revenue | 15 | 15 | 20 | 20 | 23 | 23 | 0.0% | +53.3% | 30 | 46 | 16 | +53.3% |
| РВТ | 544 | 539 | 481 | 472 | 475 | 458 | -3.6% | -15.0% | 1,083 | 933 | (150) | -13.9% |
| Тах | (135) | (142) | (123) | (117) | (117) | (115) | -1.7% | -19.0% | (277) | (232) | 45 | -16.2% |
| РАТ | 409 | 397 | 358 | 355 | 358 | 343 | -4.2% | -13.6% | 806 | 701 | (105) | -13.0% |



Cash Flow Statement

| (DM sees) | 1010 | 2010 | 2010 | 4010 | 1Q20 | 2Q20 | Q | oQ | Y | ρY | VTD10 | YTD20 | Y1 | ΓD |
|--|-------|-------|-------|-------|-------|-------|-------|--------|-------|--------|---------|---------|-------|--------|
| (RM mn) | 1Q19 | 2Q19 | 3Q19 | 4Q19 | 10,20 | 20,20 | RM mn | % | RM mn | % | YTD19 | Y1D20 | RM mn | % |
| Cash flow from operating activities | 565 | 1,021 | 1,066 | 727 | 713 | 936 | 223 | 31.3% | (85) | -8.3% | 1,586 | 1,649 | 63 | 4.0% |
| Cash flow used in investing activities | (140) | (331) | (257) | (648) | (178) | (360) | (182) | ->100% | (29) | -8.8% | (471) | (538) | (67) | -14.2% |
| - Purchase of PPE and intangible assets | (140) | (328) | (255) | (648) | (178) | (349) | (171) | -96.1% | (21) | -6.4% | (468) | (527) | (59) | -12.6% |
| - Acquisition of businesses and undertakings including assets and liabilities | О | О | О | О | О | (12) | (12) | NA | (12) | NA | О | (12) | (12) | NA |
| - Proceeds from disposal of PPE | 0 | 0 | 1 | 0 | 0 | 2 | 2 | NA | 2 | NA | 0 | 2 | 2 | NA |
| - Purchase of financial assets as fair value over comprehensive income | О | О | О | О | 0 | 0 | 0 | NA | 0 | NA | 0 | 0 | 0 | NA |
| - Maturities of deposits | 0 | (3) | (3) | 0 | 0 | (1) | (1) | NA | 2 | 66.7% | (3) | (1) | 2 | 66.7% |
| Cash flow before financing activities | 425 | 690 | 809 | 79 | 535 | 576 | 41 | 7.7% | (114) | -16.5% | 1,115 | 1,111 | (4) | -0.4% |
| Cash flow used in financing activities | (552) | (526) | (568) | (341) | (169) | (832) | (663) | >100% | (306) | -58.2% | (1,078) | (1,001) | 77 | 7.1% |
| - Dividends paid | (391) | (391) | (391) | (391) | О | (704) | (704) | NA | (313) | -80.1% | (782) | (704) | 78 | 10.0% |
| - Debt drawdown | 0 | 0 | 0 | 200 | 0 | 400 | 400 | NA | 400 | NA | 0 | 400 | 400 | NA |
| - Debt repayment | 0 | 0 | 0 | 0 | 0 | (400) | (400) | NA | (400) | NA | 0 | (400) | (400) | NA |
| - Payment of finance costs | (130) | (101) | (131) | (107) | (132) | (86) | 46 | 34.8% | 15 | 14.9% | (231) | (218) | 13 | 5.6% |
| - Others | (31) | (34) | (46) | (43) | (37) | (42) | (5) | -13.5% | (8) | -23.5% | (65) | (79) | (14) | -21.5% |
| Net change in cash & cash equivalents | (127) | 164 | 241 | (262) | 366 | (256) | (622) | >100% | (420) | >100% | 37 | 110 | 73 | >100% |
| Opening cash & cash equivalents | 536 | 409 | 573 | 814 | 552 | 918 | 366 | 66.3% | 509 | 124.4% | 409 | 918 | 509 | >100% |
| Closing cash & cash equivalents* | 409 | 573 | 814 | 552 | 918 | 662 | (256) | -27.9% | 89 | 15.5% | 573 | 662 | 89 | 15.5% |

^{*} The difference between cash & cash equivalents and deposits, cash and bank balances represent deposits with banks that have maturity periods of more than 3 months

Maxis Confidential



Financial Ratios

| (DM max) | 1Q20 | 2Q20 | Q | oQ |
|---|-------|-------|-------|--------|
| (RM mn) | 10/20 | 20,20 | RM mn | % |
| Debt ¹ | 8,990 | 8,951 | (39) | -0.4% |
| Deposits, cash & bank balances ² | (948) | (693) | 255 | -26.9% |
| Net debt | 8,042 | 8,258 | 216 | 2.7% |
| Total equity | 7,034 | 7,060 | 26 | 0.4% |

| (RM mn) | 1Q20 | 2Q20 |
|---------------------------------|-------|-------|
| Net debt to EBITDA ³ | 2.18x | 2.26x |
| Net debt to Equity | 1.14x | 1.17x |

Note 1: Includes derivative financial instruments designated for hedging relationship on borrowings

Note 2: The difference between cash & cash equivalents and deposits, cash and bank balances represent deposits with banks that have maturity periods of more than 3 months



Revenue Composition

| (DM) | 2Q18 | 2019 | 4019 | 1010 | 2Q19 | 3Q19 | 4010 | 1020 | 2Q20 | Qc | Q. | Yo | οY | VTD10 | VID20 | ΥT | TD |
|------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|-------|--------|-------|-------|-------|-------|
| (RM mn) | 20/18 | 3Q18 | 4Q18 | 1Q19 | 2019 | 3019 | 4Q19 | 1Q20 | | RM Mn | % | RM mn | % | פוטוז | YTD20 | RM mn | % |
| Revenue | 2,246 | 2,264 | 2,445 | 2,232 | 2,206 | 2,285 | 2,590 | 2,341 | 2,151 | (190) | -8.1% | (55) | -2.5% | 4,438 | 4,492 | 54 | 1.2% |
| Service Revenue | 2,013 | 2,027 | 2,048 | 1,947 | 1,918 | 1,940 | 1,992 | 1,940 | 1,900 | (40) | -2.1% | (18) | -0.9% | 3,865 | 3,840 | (25) | -0.6% |
| - Mobile | 1,863 | 1,876 | 1,898 | 1,797 | 1,763 | 1,773 | 1,772 | 1,698 | 1,660 | (38) | -2.2% | (103) | -5.8% | 3,560 | 3,358 | (202) | -5.7% |
| - Enterprise Services* | 71 | 71 | 70 | 70 | 69 | 72 | 116 | 129 | 127 | (2) | -1.6% | 58 | 84.1% | 139 | 256 | 117 | 84.2% |
| - Home Fibre | 79 | 80 | 80 | 80 | 86 | 95 | 104 | 113 | 113 | 0 | 0.0% | 27 | 31.4% | 166 | 226 | 60 | 36.1% |
| Non Service Revenue | 233 | 237 | 397 | 285 | 288 | 345 | 598 | 401 | 251 | (150) | -37.4% | (37) | -12.8% | 573 | 652 | 79 | 13.8% |
| - Device | 212 | 216 | 371 | 264 | 268 | 322 | 576 | 377 | 229 | (148) | -39.3% | (39) | -14.6% | 532 | 606 | 74 | 13.9% |
| - Network Income | 21 | 21 | 26 | 21 | 20 | 23 | 22 | 24 | 22 | (2) | -8.3% | 2 | 10.0% | 41 | 46 | 5 | 12.2% |

| (DM) | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 3Q19 | 4Q19 | 1Q20 | 2Q20 | Qc | Q | Yo | ρY | VTD10 | YTD20 | | ΓD |
|----------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|-------|-------|-------|--------|
| (RM mn) | 20/18 | 30/18 | 4018 | פועוו | 2019 | 3019 | 4019 | 10,20 | | RM Mn | % | RM mn | % | פוטוז | 11020 | RM mn | % |
| Mobile Revenue | 1,863 | 1,876 | 1,898 | 1,797 | 1,763 | 1,773 | 1,772 | 1,698 | 1,660 | (38) | -2.2% | (103) | -5.8% | 3,560 | 3,358 | (202) | -5.7% |
| - Prepaid | 854 | 851 | 845 | 797 | 791 | 794 | 783 | 714 | 686 | (28) | -3.9% | (105) | -13.3% | 1,588 | 1,400 | (188) | -11.8% |
| - Postpaid | 1,009 | 1,025 | 1,053 | 1,000 | 972 | 979 | 989 | 984 | 974 | (10) | -1.0% | 2 | 0.2% | 1,972 | 1,958 | (14) | -0.7% |

^{*} Includes Biz Fibre and others



Normalised Financials and Costs

| (DM sup) | 1Q19 | 2010 | 2010 | 4Q19 | 1Q20 | 2Q20 | Q | oQ. | Yo | ρY | YTD19 | YTD20 | ΥT | D |
|---|---------|---------|---------|---------|---------|---------|-------|--------|-------|--------|---------|---------|-------|--------|
| (RM mn) | IQ19 | 2Q19 | 3Q19 | 4019 | 10,20 | 20,20 | RM mn | % | RM mn | % | פוטוז | 11020 | RM mn | % |
| Total Revenue | 2,232 | 2,206 | 2,285 | 2,590 | 2,341 | 2,151 | (190) | -8.1% | (55) | -2.5% | 4,438 | 4,492 | 54 | 1.2% |
| Expenses | (1,279) | (1,259) | (1,321) | (1,686) | (1,421) | (1,248) | 173 | 12.2% | 11 | 0.9% | (2,538) | (2,669) | (131) | -5.2% |
| - Traffic, commissions & other direct costs | (411) | (422) | (443) | (457) | (421) | (423) | (2) | -0.5% | (1) | -0.2% | (833) | (844) | (11) | -1.3% |
| - Device costs | (325) | (344) | (392) | (689) | (435) | (227) | 208 | 47.8% | 117 | 34.0% | (669) | (662) | 7 | 1.0% |
| - Spectrum license fees | (46) | (48) | (48) | (53) | (52) | (49) | 3 | 5.8% | (1) | -2.1% | (94) | (101) | (7) | -7.4% |
| - Network | (189) | (183) | (170) | (146) | (153) | (172) | (19) | -12.4% | 11 | 6.0% | (372) | (325) | 47 | 12.6% |
| - Staff & resource | (152) | (166) | (153) | (180) | (158) | (178) | (20) | -12.7% | (12) | -7.2% | (318) | (336) | (18) | -5.7% |
| - Marketing | (42) | (43) | (42) | (46) | (40) | (30) | 10 | 25.0% | 13 | 30.2% | (85) | (70) | 15 | 17.6% |
| - Operation & maintenance | (110) | (57) | (86) | (129) | (107) | (95) | 12 | 11.2% | (38) | -66.7% | (167) | (202) | (35) | -21.0% |
| - Others | (4) | 4 | 13 | 14 | (55) | (74) | (19) | -34.5% | (78) | ->100% | 0 | (129) | (129) | NA |
| - Allowance for doubtful debts, net | (33) | (28) | (30) | (29) | (99) | (118) | (19) | -19.2% | (90) | ->100% | (61) | (217) | (156) | ->100% |
| - Government grants & other income, net | 29 | 32 | 43 | 43 | 44 | 44 | 0 | 0.0% | 12 | 37.5% | 61 | 88 | 27 | 44.3% |
| EBITDA | 953 | 947 | 964 | 904 | 920 | 903 | (17) | -1.8% | (44) | -4.6% | 1,900 | 1,823 | (77) | -4.1% |
| РВТ | 538 | 531 | 485 | 457 | 478 | 451 | (27) | -5.6% | (80) | -15.1% | 1,069 | 929 | (140) | -13.1% |
| РАТ | 404 | 391 | 361 | 344 | 360 | 338 | (22) | -6.1% | (53) | -13.6% | 795 | 698 | (97) | -12.2% |
| EBITDA margin | 48.9% | 49.4% | 49.7% | 45.4% | 47.4% | 47.5% | NA | +0.1pp | NA | -1.9pp | 49.2% | 47.5% | NA | -1.7pp |
| PAT margin | 18.1% | 17.7% | 15.8% | 13.3% | 15.4% | 15.7% | NA | +0.3pp | NA | -2.0pp | 17.9% | 15.5% | NA | -2.4pp |



Reported Financials and Costs

| (RM mn) | 1Q19 | 2Q19 | 3Q19 | 4Q19 | 1Q20 | 2Q20 | Q | oQ | Yo | οY | YTD19 | YTD20 | Y. | TD |
|---|---------|---------|---------|---------|---------|---------|-------|--------|-------|--------|---------|---------|-------|--------|
| (RWI mn) | פוטו | 2019 | 3019 | 4019 | 10/20 | 20,20 | RM mn | % | RM mn | % | פוטוז | 11020 | RM mn | % |
| Total Revenue | 2,232 | 2,206 | 2,285 | 2,590 | 2,341 | 2,151 | (190) | -8.1% | (55) | -2.5% | 4,438 | 4,492 | 54 | 1.2% |
| Expenses | (1,288) | (1,266) | (1,340) | (1,686) | (1,439) | (1,256) | 183 | 12.7% | 10 | 0.8% | (2,554) | (2,695) | (141) | -5.5% |
| - Traffic, commissions & other direct costs | (411) | (422) | (443) | (457) | (421) | (423) | (2) | -0.5% | (1) | -0.2% | (833) | (844) | (11) | -1.3% |
| - Device costs | (325) | (344) | (392) | (689) | (435) | (227) | 208 | 47.8% | 117 | 34.0% | (669) | (662) | 7 | 1.0% |
| - Spectrum license fees | (61) | (63) | (63) | (68) | (67) | (64) | 3 | 4.5% | (1) | -1.6% | (124) | (131) | (7) | -5.6% |
| - Network | (189) | (183) | (170) | (146) | (153) | (172) | (19) | -12.4% | 11 | 6.0% | (372) | (325) | 47 | 12.6% |
| - Staff & resource | (152) | (166) | (153) | (180) | (158) | (178) | (20) | -12.7% | (12) | -7.2% | (318) | (336) | (18) | -5.7% |
| - Marketing | (42) | (43) | (42) | (46) | (40) | (30) | 10 | 25.0% | 13 | 30.2% | (85) | (70) | 15 | 17.6% |
| Operation & maintenance | (104) | (49) | (90) | (114) | (110) | (88) | 22 | 20.0% | (39) | -79.6% | (153) | (198) | (45) | -29.4% |
| - Others | (4) | 4 | 13 | 14 | (55) | (74) | (19) | -34.5% | (78) | ->100% | 0 | (129) | (129) | NA |
| - Allowance for doubtful debts, net | (33) | (28) | (30) | (29) | (99) | (118) | (19) | -19.2% | (90) | ->100% | (61) | (217) | (156) | ->100% |
| - Government grants & other income, net | 29 | 32 | 43 | 43 | 44 | 44 | 0 | 0.0% | 12 | 37.5% | 61 | 88 | 27 | 44.3% |
| EBITDA | 944 | 940 | 945 | 904 | 902 | 895 | (7) | -0.8% | (45) | -4.8% | 1,884 | 1,797 | (87) | -4.6% |
| РВТ | 544 | 539 | 481 | 472 | 475 | 458 | (17) | -3.6% | (81) | -15.0% | 1,083 | 933 | (150) | -13.9% |
| РАТ | 409 | 397 | 358 | 355 | 358 | 343 | (15) | -4.2% | (54) | -13.6% | 806 | 701 | (105) | -13.0% |
| EBITDA margin | 48.5% | 49.0% | 48.7% | 45.4% | 46.5% | 47.1% | NA | +0.7pp | NA | -1.8pp | 48.7% | 46.8% | NA | -1.9pp |
| PAT margin | 18.3% | 18.0% | 15.7% | 13.7% | 15.3% | 15.9% | NA | +0.6pp | NA | -2.1pp | 18.2% | 15.6% | NA | -2.6pp |



RGS30 and **ARPU**

| | 1010 | Q19 2Q19 3Q19 4Q19 1Q20 | 2020 | Q | QoQ | | YoY | | | |
|--|-------|-------------------------|-------|-------|-------|-------|------|-------|-------|--------|
| | IQI9 | | 3019 | 4Q19 | 1Q20 | 2Q20 | Δ | % | Δ | % |
| Mobile Subscription ('000) | | | | | | | | | | |
| Total Mobile Subscriptions (incl. M2M) | 9,828 | 9,883 | 9,925 | 9,967 | 9,681 | 9,759 | 78 | 0.8% | (124) | -1.3% |
| - Prepaid | 6,467 | 6,417 | 6,328 | 6,227 | 5,883 | 5,975 | 92 | 1.6% | (442) | -6.9% |
| - Postpaid (incl. M2M) | 3,247 | 3,356 | 3,491 | 3,641 | 3,704 | 3,686 | (18) | -0.5% | 330 | 9.8% |
| - WBB* | 114 | 110 | 106 | 99 | 94 | 98 | 4 | 4.3% | (12) | -10.9% |
| ARPU (RM/month) | | | | | | | | | | |
| Blended ARPU (excl. M2M) | 57 | 58 | 58 | 59 | 56 | 57 | 1 | 1.8% | (1) | -1.7% |
| - Prepaid | 40 | 41 | 41 | 42 | 39 | 40 | 1 | 2.6% | (1) | -2.4% |
| - Postpaid (excl. M2M) | 92 | 91 | 90 | 90 | 86 | 85 | (1) | -1.2% | (6) | -6.6% |
| | | | | | | | | | | |

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^{*} WBB subscriptions defined as subscriptions on data plans using USB modems and tablets . Postpaid is shown as phone based and non-phone based subscriptions, that is Machine to Machine (M2M)



Market Definition Subscription and ARPU

| | 1010 | 2010 | 2010 | 4010 | 1020 | 2Q20 | QoQ | | YoY | |
|--|--------|--------|--------|--------|--------|--------|------|-------|------|--------|
| | 1Q19 | 2Q19 | 3Q19 | 4Q19 | 1Q20 | | Δ | % | Δ | % |
| Mobile Subscription ('000) | | | | | | | | | | |
| Total Mobile Subscriptions (incl. M2M) | 10,885 | 11,016 | 11,153 | 11,234 | 11,320 | 11,734 | 414 | 3.7% | 718 | 6.5% |
| - Prepaid | 7,444 | 7,463 | 7,461 | 7,375 | 7,388 | 7,830 | 442 | 6.0% | 367 | 4.9% |
| - Postpaid (incl. M2M) | 3,321 | 3,438 | 3,581 | 3,755 | 3,833 | 3,801 | (32) | -0.8% | 363 | 10.6% |
| - WBB* | 120 | 115 | 111 | 104 | 99 | 103 | 4 | 4.0% | (12) | -10.4% |
| Mobile Internet Users (mil) | 8.4 | 8.4 | 8.5 | 8.7 | 8.3 | 8.4 | 0.1 | 1.2% | 0.0 | 0.0% |
| Home Connections ('000) | 251 | 276 | 305 | 327 | 348 | 366 | 18 | 5.2% | 90 | 32.6% |
| Biz Fibre Connections ('000) | 29 | 34 | 39 | 42 | 44 | 45 | 1 | 2.3% | 11 | 32.4% |
| ARPU (RM/month) | | | | | | | | | | |
| Blended ARPU (incl. M2M) | 51 | 51 | 51 | 51 | 49 | 47 | (2) | -4.1% | (4) | -7.8% |
| - Prepaid | 35 | 35 | 35 | 35 | 32 | 31 | (1) | -3.1% | (4) | -11.4% |
| - Postpaid (incl. M2M) | 88 | 86 | 85 | 84 | 81 | 79 | (2) | -2.5% | (7) | -8.1% |
| Home Fibre | 105 | 106 | 108 | 109 | 109 | 106 | (3) | -2.8% | 0 | 0.0% |

 $^{^{}st}$ WBB subscriptions defined as subscriptions on data plans using USB modems and tablets



Data usage

| | 1Q19 | 2Q19 | 3Q19 | 4Q19 | 1Q20 | 2Q20 | QoQ | | YoY | |
|-----------------------|-------|-------|-------|-------|-------|-------|------|-------|------|-------|
| | פועוו | 20/19 | 3019 | 4019 | 10,20 | | Δ | % | Δ | % |
| Data usage (GB/month) | | | | | | | | | | |
| Blended | 11.70 | 13.67 | 15.16 | 14.99 | 16.81 | 21.07 | 4.26 | 25.3% | 7.40 | 54.1% |
| - Prepaid | 11.47 | 13.72 | 15.21 | 14.75 | 16.89 | 22.53 | 5.64 | 33.4% | 8.81 | 64.2% |
| - Postpaid | 12.17 | 13.59 | 15.06 | 15.42 | 16.68 | 18.62 | 1.94 | 11.6% | 5.03 | 37.0% |

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