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Vision & Strategy



Maxis, The Leading Converged Solutions Provider

Our Vision

Be the Leading Converged Solutions Provider in Malaysia

Our Strategy

Our Purpose

We exist to bring together the best of technology to help people, businesses and the nation to Always Be Ahead in a changing world



Converged Solutions Leader for Individuals, Homes & Businesses

- Remain as market leader in both Consumer Mobile & Solutions
- Maintain leadership in Fixed-Mobile convergence
- Become Malaysia's leading ICT solutions provider across all business segments



Accelerate Fibre Build in line with

JENDELA



Lead Converged Services to the Home



Build Maxis Business

to be the Preferred ICT Partner for All Malaysian Businesses



Differentiated & Digital "Unmatched Personalised Experience" (UPE)

- Maximise customer value through digital Unmatched Personalized Experience
- Extend network leadership with intelligent & innovative technologies
- Deepen digitalisation of operational platforms enabled by innovative capabilities



Expand Digital

Channels for Sales, Distribution and Service



Maintain Leadership in Network and Digitalization



World Class Effective and Efficient Organisation

- Establish an innovative organization through constant growth of talent & capabilities with personalized employee experience
- XLR8 value creation through agile & data-driven resource management.
- · Elevate Maxis as a highly influential, reputable and leading brand



XLR8: Building Critical Capabilities, Culture and Systems for Sustainable Results

Investment Strategy



The Leading Converged Solutions Provider – Ubiquitous Access

~400k premise passes to be rolled out over the next 12-18 months, combination of commercial capex and USP clawback CAPEX as part of JENDELA



Consumer Fibre

- Rollout under JENDELA program with USP Clawback
- Rollout via commercial partnerships for new townships, for example:
 - o Gamuda Cove with Gamuda
 - Taman Bertam Heights with Teladan Setia



Enterprise Connectivity

- >200 fibre sites to be rolled out, targeting business premises
- Enabling product innovation for fixed access offerings (e.g DIA, DPLC. MPLS, IPLC, VSAT & managed services) over Maxis MEF3.0 certified network



Government Projects

- Maxis is one of 3 service providers awarded Phase 1 tender by KKMM to fiberise 127 schools & ~27k premises in surrounding areas in Southern region
- Larger Phase 2 expected to be tendered soon

Investment Strategy



The Leading Converged Solutions Provider – Digital IT Systems

Annual investments of "RM300mn in digital & cybersecurity capabilities



Transformed Sales, Ordering and Billing Systems (Consumer & Enterprise)

- <u>Consumer</u>: Enhanced infrastructure and capabilities to improve billing accuracy and enable product differentiation
- Enterprise: End-to-end tracking of sales funnel from leads to opportunities, digitalising customer fulfilment from order, pricing, delivery and contract management



Revitalised Digital Customer Experience

- Accelerate digital distribution strategy through rapid developments in Maxis Online Stores & increased App adoption
- Enhanced self-service capabilities and redirecting voice calls to mobile app with the use of Virtual Interactive Voice Response



Embarked on Digital Operations

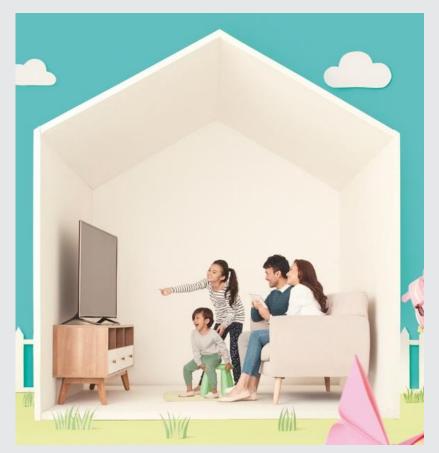
- Investments in self-organising network technology
- Digitalised network monitoring (introducing AI & ML) significantly reduces mean time to escalate and mean time to resolve network issues
- Digitalised procurement platform and workflow



Maxis Performance Highlights

Converged service momentum grows, retaining strong leadership in Mobile while

growing Fibre, WBB & Enterprise business



| business | |
|--|---|
| | Consumer Postpaid Subscribers |
| 800 Mbps | Consumer Fibre & WBB Connections |
| THE NAME OF THE PARTY OF THE PA | Consumer Prepaid Subscribers |
| | Enterprise BRNs ¹ |
| (S) | TP-NPS |
| * | Digital Care ² (vs total contacts) |

| _ | QoQ | YoY |
|--------|---------|----------------|
| 3.19mn | +1.6% | +9.2% |
| 615k | +4.1% | +19.2% |
| 5.72mn | -4.0% | -6.0% |
| 87.7k | -0.3% | +4.2% |
| +63 | +0 pt | + 5 pts |
| 22.8% | -0.8 pp | +14.7 pp |

Note:

¹ Enterprise Business Registration Numbers (BRNs) refers to number of companies with billable services in the quarter
2 Digital Care refers to customer interactions taken through non-human interactions, including Virtual Interactive Voice Responder, and MaxBOT interactions



Maxis Financial Highlights

Strong Year on Year revenue performance at Enterprise and Consumer Businesses

| | | . | QoQ | YoY |
|--------------|--------------------|------------|--------|--------|
| (\$) | Total Revenue | RM 2,406mn | -2.0% | +7.4% |
| <u>(</u> \$) | Service Revenue | RM 2,030mn | +0.7% | +3.0% |
| [] | Consumer Revenue | RM 1,642mn | +1.5% | +2.4% |
| ? | Enterprise Revenue | RM 388mn | -2.8% | +5.4% |
| m ® | EBITDA | RM 930mn | -0.2% | -3.2% |
| Ē. | PAT | RM 298mn | +3.1% | -10.8% |
| £ | OFCF ¹ | RM 669mn | -43.7% | +11.3% |
| ê | Capex | RM 171mn | -71.4% | +25.7% |
| (E) | Dividends | 5 Sen | | |

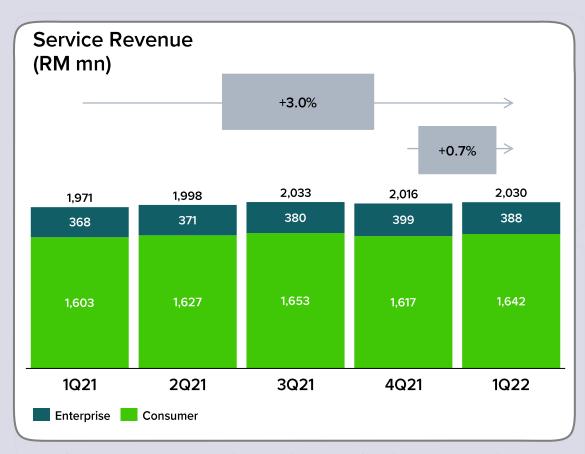






Maxis Service Revenue

Service revenue continues to be resilient and delivering healthy growth



- Service revenue for 1Q22 at RM2,030mn:
 - Up RM14mn, +0.7% QoQ
 - Up RM59mn, +3.0% YoY
- Robust service revenue YoY and QoQ driven by:
 - Consumer Business:
 - Postpaid business growing
 - Resilient Prepaid; and
 - Accelerating growth in Home Fibre and Home WBB
 - Partially offset by weaker ARPUs
 - Enterprise Business:
 - Growing Mobiles including IOT and e-commerce
 - Accelerating growth in Biz Fibre and Fixed Access
 - Newly introduced ICT & Cloud Solutions

Note: Comparatives were restated (please refer to Bursa for refined presentation)



Maxis Capex

Maintained investment to strengthen our ubiquitous access and platforms to deliver Enterprise solutions



Core network capex for best network performance

- Boosting capacity to support digitalisation and Work From Home, maintaining top performance as measured by third parties, Opensignal, Ookla and MCMC
- Capex is targeted using big data analytics for each base station, for Network differentiation and competitive advantage
- Total CAPEX in 1Q22 at RM171mn versus 1Q21 at RM136mn, up +25.7%



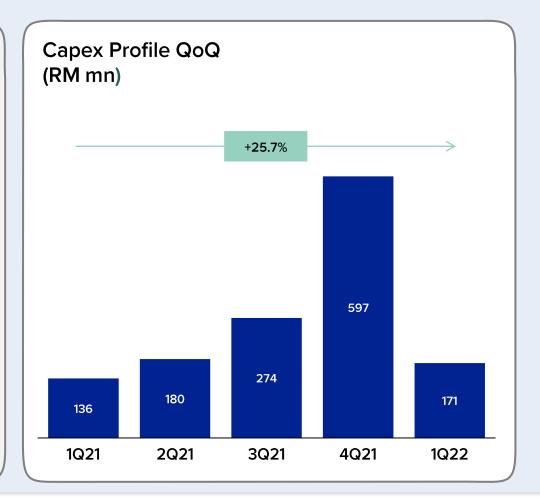
Future proofing for Enterprise solutions

- Incremental Enterprise capex driven by corporate deals
- Completed migration to new Enterprise CRM and Billing platform
- Improving redundancy of fibre network for better network quality, enterprise grade service level and new solutions



Doubling down on Converged Strategy & Jendela

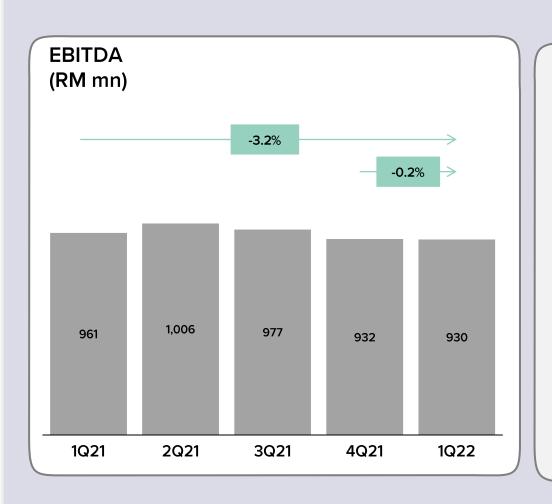
- Combined strength of Jendela USP and commercial capex
- $^{\sim}400$ K premise own fibre passes in plan for next 12 to 18 months, majority in 2022





EBITDA

EBITDA resilient, driven by strong convergence strategy



EBITDA lower by 0.2% QoQ and lower by 3.2% YoY

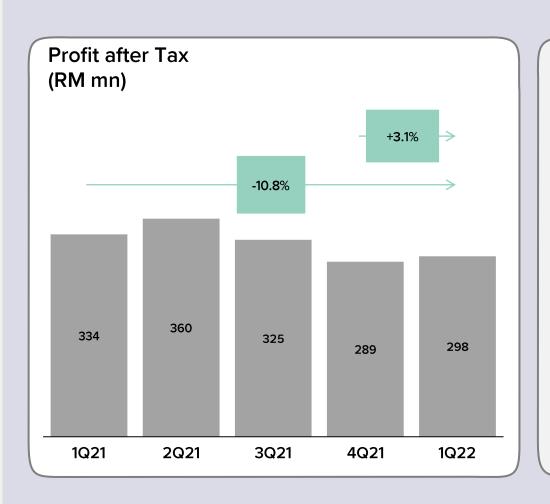
- Ongoing successful device sales campaign in 1Q22 and so higher device costs recorded for the quarter
- PFDD reverting to prudent pre-covid levels, as stimulate postpaid subscriber retention & attraction with handset deals

EBITDA margin at 45.8% (vs 4Q21: 46.2%; 1Q21: 48.8%)



PAT

1Q22 profit higher due to 3G network assets fully depreciated as of 2021



Higher profit QoQ, up +3.1% due to lower depreciation costs

- 3G network shutdown in December 2021 has all 3G assets now fully depreciated, results in a lower depreciation level.
- Migrated legacy 3G customers to 4G/LTE services

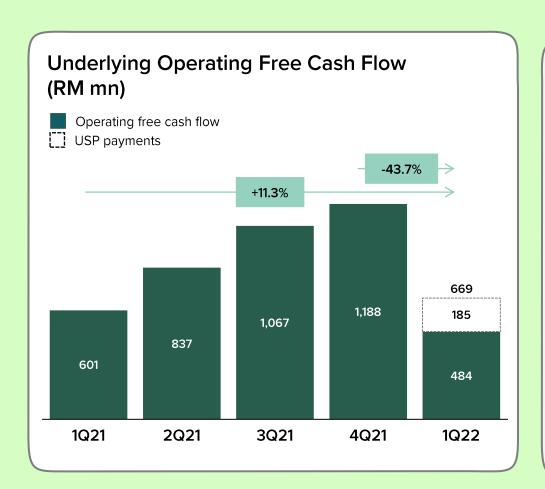
YoY down by 10.8% due to higher amortisation costs:

 Prudent adoption of reduced spectrum life and increased amortisation (Bursa Note 5, from 3Q21)



OFCF

Strong focus on cash flow management



Adjusting for USP payments in 1Q22, **higher 11.3% YoY** driven by our focus on working capital initiatives & cash flow management.

Adjusting for USP payments in 1Q22, lower 43.7% QoQ mainly attributed to:

- Higher payment to suppliers, including handsets
- Supplier payment profile expected to normalise during the year

1Q22 Dividends: 5 Sen (total payout of RM391 mn)

XLR8



Driving continuous cost & working capital improvement

Our journey to build advanced cost management capability to continually reshape costs to stay competitive

Drive continuous cost improvement discipline



Granular cost visibility



Driver based budgets



Shared ownership & accountability

- Align spend with strategic priorities
- Reinforce accountability via joint ownership of costs
- Investment in new systems & tools for consistent and sustainable monitoring
- Building resource capabilities

Reinforced with our culture – the Maxis Way







- Focus on cost reshaping, more than cost cutting
- Encourage shift in thinking (i.e., challenge status quo)
- Spending focused on:
 - What makes a difference to our customers
 - What increases our competitiveness in the market

Digitally enabled transformation



Collections transformation

- Leveraged analytics to develop customer behavioral model and deploy segment collection treatment strategies
- Next Phase:
 - Strategic capability build to uplift collection capabilities
 - Develop clear future state technology roadmap



Digital customer episodes

 Redesign of customer episodes and channels: shifting sales to digital channels

Maxis Consumer



Consumer Convergence Strategy

Clear leadership in mobile, superiority of network, services/solutions and No. 1 choice for converged connectivity

Broadening mobile connectivity, geographic reach and device offerings



- Broaden target segments while defending high value base
- Strong customer lifecycle management to enhance value creation
- Win over key geographic areas, especially in under-indexed markets
- Channel expansion, with increased contribution from alternate channels

Key service differentiators with Home Connectivity



- Drive differentiation with converged solutions and wide range of easy to own home devices
- Focus on best in-home wifi experience through Wi-Fi 6 and dedicated Maxperts to win household market share
- Combine fibre own-build & accessseeking strategy to provide home connectivity to more Malaysians

Penetrating Consumer Solutions

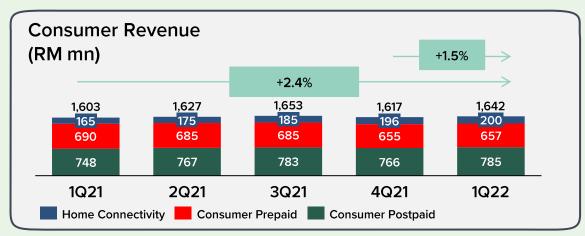


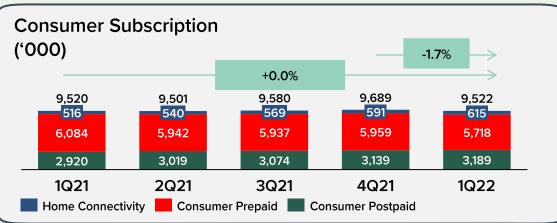
- Differentiate the mobile experience through digital services
- Curate the converged household experience through entertainment, smarthome & productivity solutions
- Enrich the overall experience with payment / credit options & strategic partnerships



Maxis Consumer

Solid growth in consumer revenue driven by convergence strategy





Consumer revenue up 1.5% QoQ

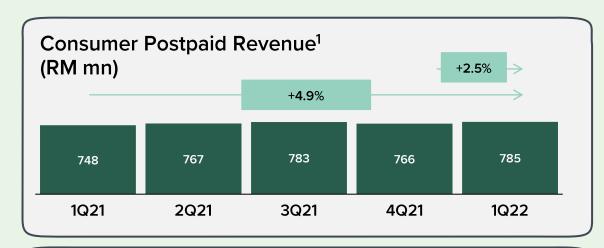
- QoQ growth in key areas: postpaid, prepaid and home connectivity
- YoY growth in Home connectivity and postpaid subscribers
- Prepaid is declining in line with weaker prepaid market and continuous pre-to-post migration

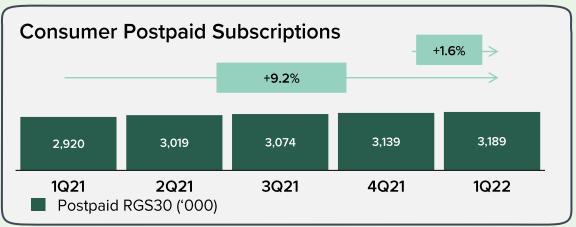
Note: Home connectivity includes home fibre & wireless broadband (WBB)

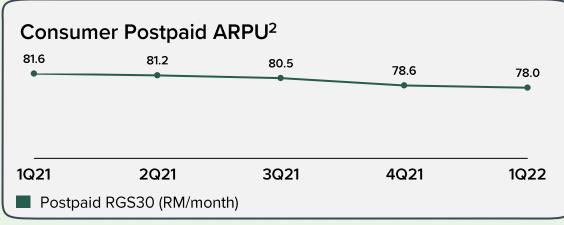


Consumer Postpaid

YoY growth in subscribers of 9.2% and revenue of 4.9% driven by convergence







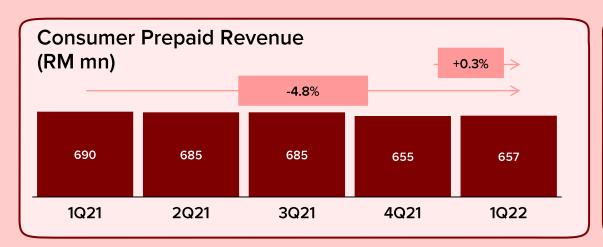
Higher Postpaid revenue QoQ and YoY due to:

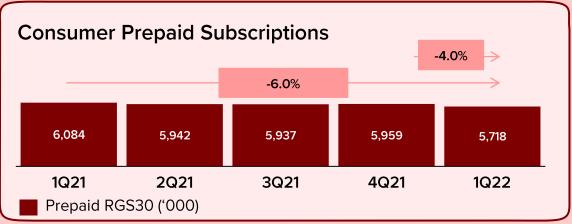
- Robust growth in Maxis Postpaid, both primary and shared lines with attractive ARPA and Hotlink Postpaid subscribers
- Strong Prepaid to Postpaid migration, entry level Hotlink Postpaid:
 - Hotlink Postpaid is value accretive and has positive ARPU growth
 - Favourable response to device campaigns
- ARPU QoQ down RM0.6, YoY down RM3.6
 - ARPU dilution due to Hotlink Postpaid and increased shared lines

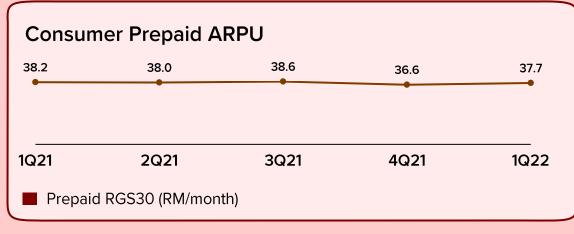


Consumer Prepaid

Holding revenue with adoption of new Prepaid plans supporting higher ARPU







Resilient adoption of attractive Hotlink Prepaid Unlimited & Hotlink Prepaid Pantas

- Stable revenue QoQ +0.3% with higher ARPU
- Subscribers lower by -4.0% QoQ largely due to periodic clean-out of non-revenue SIM cards impacting RGS
- Successful targeting of under-served markets (B40, youth and foreign workers)

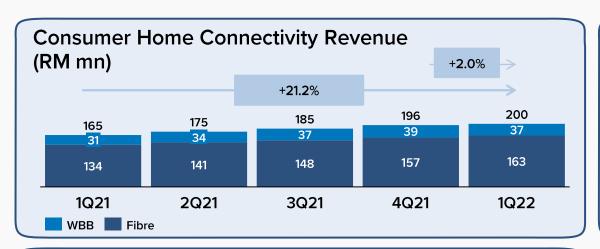
Resilient ARPU management

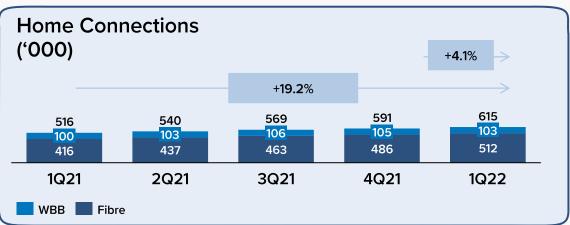
ARPU 1Q22 at RM37.7, up RM1.1 vs 4Q21 at RM36.6

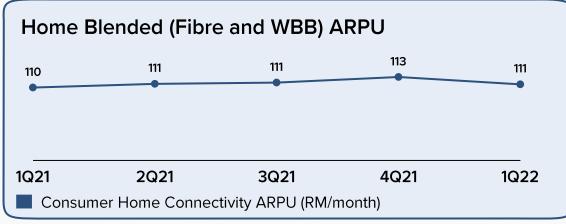


Consumer Home Connectivity

YoY Home Connections up 19.2% and Revenue up 21.2%







Home Connectivity continues to deliver healthy customer growth

- Home connections up +4.1% QoQ representing 24k additional connections
- Strong adoption of Maxis Unlimited Postpaid converged packages
- Marketing success to drive more converged penetration & first-time broadband users

Home ARPU remains stable

Enterprise Business

Mobile Connectivity

RM2.5 – 3 bil



Reinforcing Maxis as Leading Converged Solutions Provider

Accelerating Maxis' strategy and growth via M&A and strategic joint ventures



- December 2020

RM4 – 4.5 bil













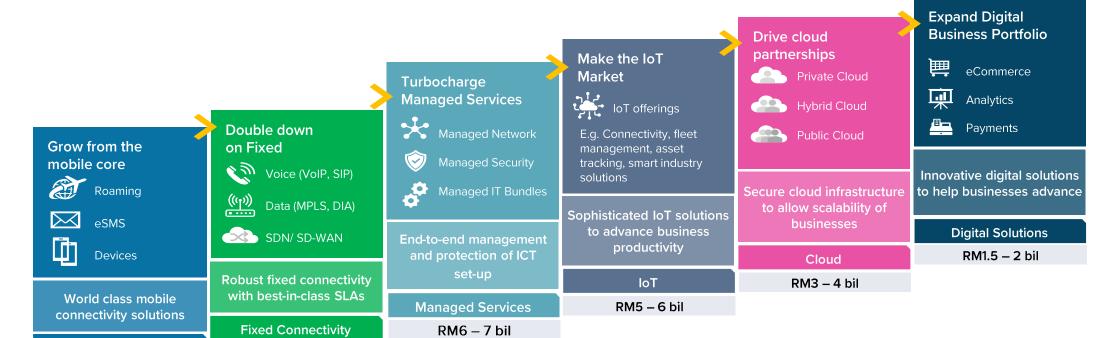


- April 2020



- July 2021

- June 2018





Enterprise Business

Moving from 'Transformation' to 'Execution' – Maxis Business ready to serve the market with our holistic converged ICT offerings and unmatched customer experience

Maxis Business as the industry partner of choice



Maxis-MIMOS-Huawei: 5G Innovation Hub

- Collaboration to build a 5G and Al Innovation Hub to accelerate industrial use-cases enabled by 5G, Al and other advanced technologies
- The hub will also be a co-creation testbed for Research & Development (R&D) and incubator for innovative solutions

Teladan etia

Maxis-Teladan Setia Signing Ceremony

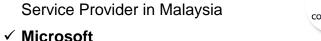
- Maxis was selected by Teladan Setia to connect more individuals and families with the best fibre connectivity
- Initial phase to connect >2K homes in Taman Bertam Heights, Melaka

Positive achievements evidenced by industry awards and recognitions from Technology partners

- ✓ 7 awards from
 Asia eCommerce
 Awards 2021
 - 4 Gold
 - 1 Silver
 - 2 Bronze



✓ Commvault – First Cloud Managed Service Provider in Malaysia





- Awarded Maxis as their FY22
 Managed Partner
- Maxis achieved the Gold competency for Security
- ✓ Hewlett Packet Enterprise (HPE) –
 Awarded as the 2021 Strategic
 Service Provider



Driving digital engagements and thought leadership across businesses

Spark¹

Spark Let's Talk: 4 episodes with 8 leaders of homegrown brands



Webinar on building digital resiliency to future proof businesses



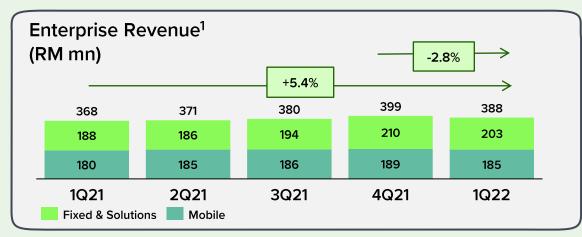
COMMVAULT

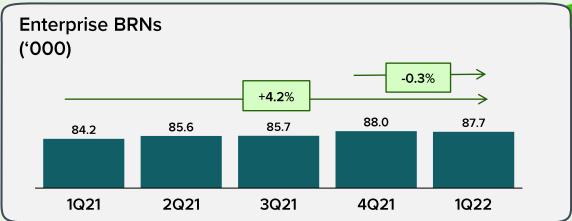
Tech discussion Series on Backup as a Service (BaaS)



Enterprise Business

Building a strong foundation of accounts, YoY 4.2% for Revenue growth 5.4%





Enterprise Revenue YoY 5.4%

- Foundation of Enterprise BRNs up YoY 4.2% and QoQ flat
- BRNS in Malaysia over 80k, opportunity to grow
- Stable sales of Fixed & Solutions and Postpaid Mobiles services
- Opportunity to grow as Malaysia moves into post Covid recovery
- Opportunity for revenue uplift with the return of international travel and mobile roaming

Note

¹ Enterprise Fixed & Solutions revenue includes WBB



Maxis Outlook



Guidance

Please refer to Bursa 1Q22 Results Announcement, Note 17 for full details

Given the uncertainties, around the commercial 5G launch of DNB and COVID-19 the Group considered it prudent not to disclose a financial outlook for FY2022.

The Group is closely monitoring and assessing the impact of 5G commercial launch and COVID-19 and when it becomes appropriate to disclose any material information, it will be made in accordance with the Main Market Listing Requirements.

*

Steadfast Leadership and Priorities:

- Maintaining leadership in core mobile business
- Leading the Consumer Convergence in Malaysia with fiber and digital solutions
- Developing new Enterprise solutions and converged broadband offerings
- Achieving differentiated and digital Unmatched Personalised Experience
- Maintaining the health and leadership of our network and systems
- Accelerating our digital transformation to be a leader in the new post COVID-19 world – a world-class digital organisation
- Focusing on cash flow management, liquidity and productivity



Instructions: Please raise your virtual hand. We will manage the Q&A queue and unmute you when it is your turn. Please announce your name and then ask the question(s). Thank you.



After this session, for any clarifications please contact Paul Zaman Head of IR: paulzaman@maxis.com.my & HP +60 14 7212 986



Summary Financial and Operating Statistics

Appendix Rangkajan Menyeluruh



Important definitions/notations

- Revenue: Service Revenue plus device, network income and others
- Service Revenue: Group revenue excluding sale of devices
- EBITDA margin on Service Revenue: EBITDA as percentage of service revenue
- Operating Free Cash Flow: Cash Flow from Operating Activities
- Revenue generating subscriber/subscription (RGS30): Defined as active line subscriptions and exclude those that do not have any revenue generating activities for more than 30 days
- SOP: Standard Operating Procedure
- MCO: Movement Control Order



Product list definitions/notations (1/2)

- Maxis Postpaid: The Internet Plan which offer limitless voice, SMS and bundle with Mobile Internet for Maxis
 postpaid customers
- Maxis Postpaid Share 48: A plan for supplementary line (a.k.a share line)
- Maxis Unlimited Postpaid: A Maxis Home Fibre Plan layered with Maxis Postpaid that offers endless internet for both home and mobile
- Maxperts: A group of highly skilled tech support team that offers solution expertise such as the end-to-end resolution of issues, basic setup and configurations, password resets, product navigational assistance and remote troubleshooting for our range of selected Maxis solutions
- Zerolution: A phone programme that allows customers to purchase a device with RMO upfront payment and pay for the phone over 24 to 36 monthly payments at 0% interest
- Machine to Machine (M2M): A direct communication between devices using a wireless network



Product list definitions/notations (2/2)

- Maxis Business Voice Connect: A business grade voice service which uses Voice Over IP (VOIP) technology to enable your business to receive phone calls or make outgoing calls through a single converged network
- Cloud POS: An easy-to-use point-of-sale software for business owners who want to capture, track and view realtime analytics and reports of their business easily anytime, anywhere
- mDrive: A solution encompassing the hardware, software, services and connectivity to enable you to manage your fleet
- FWA: Fixed Wireless Access
- WBB: Wireless Broadband
- USP: Universal Service Provision programme
- SDWAN: Software-defined Wide Area Network. A virtual WAN architecture that allows enterprises to leverage any combination of transport services to securely connect users to applications



Reported Consolidated Income Statement

| (RM mn) | 1Q21 | 2Q21 | 3Q21 | 4Q21 | 1Q22 | QoQ | YoY |
|--------------------------|---------|---------|---------|---------|---------|---------|---------|
| Revenue | 2,240 | 2,274 | 2,271 | 2,456 | 2,406 | -2.0% | +7.4% |
| Expenses | (1,279) | (1,268) | (1,294) | (1,524) | (1,476) | -3.1% | +15.4% |
| EBITDA | 961 | 1,006 | 977 | 932 | 930 | -0.2% | -3.2% |
| EBITDA Margin | 48.8% | 50.4% | 48.1% | 46.2% | 45.8% | -0.4ppt | -3.0ppt |
| Depreciation | (365) | (362) | (369) | (372) | (350) | -5.9% | -4.1% |
| Amortisation | (21) | (31) | (66) | (63) | (67) | +6.3% | +>100% |
| Others | (1) | (9) | 6 | (10) | 10 | ->100% | ->100% |
| EBIT | 574 | 604 | 548 | 487 | 523 | +7.4% | -8.9% |
| Interest Expenses | (125) | (125) | (112) | (111) | (99) | -10.0% | -20.8% |
| Interest Revenue | 4 | 5 | 5 | 8 | 8 | 0.0% | +100% |
| РВТ | 453 | 484 | 441 | 384 | 432 | +12.5% | -4.6% |
| Тах | (119) | (124) | (116) | (95) | (134) | +41.1% | +12.6% |
| РАТ | 334 | 360 | 325 | 289 | 298 | +3.1% | -10.8% |
| Capex | 136 | 180 | 274 | 597 | 171 | -71.4% | +25.7% |
| Dividend per share (sen) | 4 | 4 | 4 | 5 | 5 | | |



Cash Flow Statement

| (DNA vers) | 1021 | 2021 | 2021 | 4021 | 1022 | Q | oQ | Yo | ρY |
|---|-------|-------|---------|-------|---------|---------|--------|-------|--------|
| (RM mn) | 1Q21 | 2Q21 | 3Q21 | 4Q21 | 1Q22 | RM mn | % | RM mn | % |
| Cash flow from operating activities | 601 | 837 | 1,067 | 1,188 | 484 | (704) | -59.3% | (117) | -19.5% |
| Cash flow used in investing activities | (88) | (179) | (431) | (729) | (406) | 323 | -44.3% | (318) | +>100% |
| - Purchase of PPE and intangible assets | (154) | (236) | (422) | (821) | (299) | 522 | -63.6% | (145) | +94.2% |
| - Government grant received | 66 | 57 | 0 | 90 | 0 | (90) | -100% | (66) | -100% |
| - Consideration paid for business combinations | 0 | 0 | (10) | 0 | (107) | (107) | -100% | (107) | -100% |
| - Proceeds from disposal of PPE | 0 | 1 | 0 | (1) | 0 | 1 | -100% | 0 | 0.0% |
| - Placement of deposits with maturity of more than three months | o | (1) | 1 | 3 | 0 | (3) | -100% | 0 | 0.0% |
| Cash flow before financing activities | 513 | 658 | 636 | 459 | 78 | (381) | -83.0% | (435) | -84.8% |
| Cash flow used in financing activities | (297) | (241) | (791) | (478) | (738) | (260) | +54.4% | (441) | +>100% |
| - Dividends paid | (391) | (313) | (313) | (313) | (391) | (78) | +24.9% | 0 | 0.0% |
| - Debt drawdown | 700 | 900 | 700 | 0 | 1,100 | 1,100 | +100% | 400 | +57.1% |
| - Debt repayment | (400) | (650) | (1,000) | О | (1,250) | (1,250) | -100% | (850) | +>100% |
| - Payment of finance costs | (139) | (113) | (100) | (104) | (99) | 5 | -4.8% | 40 | -28.8% |
| - Shares acquired pursuant to incentive arrangement | О | o | (7) | О | 0 | 0 | 0.0% | 0 | 0.0% |
| - Others | (67) | (65) | (71) | (61) | (98) | (37) | +60.7% | (31) | +46.3% |
| Net change in cash & cash equivalents | 216 | 417 | (155) | (19) | (660) | (641) | +>100% | (876) | ->100% |
| Opening cash & cash equivalents | 705 | 921 | 1,338 | 1,183 | 1,164 | (19) | -1.6% | 459 | +65.1% |
| Closing cash & cash equivalents* | 921 | 1,338 | 1,183 | 1,164 | 504 | (660) | -56.7% | (417) | -45.3% |

^{*} The difference between cash & cash equivalents and deposits, cash and bank balances represent deposits with banks that have maturity periods of more than 3 months



Financial Ratios

| (DM mm) | 4021 | 1022 | Q | oQ |
|---|---------|-------|-------|--------|
| (RM mn) | 4Q21 | 1Q22 | RM mn | % |
| Debt ¹ | 10,098 | 9,936 | (162) | -1.6% |
| Deposits, cash & bank balances ² | (1,191) | (531) | 660 | -55.4% |
| Net debt | 8,907 | 9,405 | 498 | +5.6% |
| Total equity | 6,725 | 6,640 | (85) | -1.3% |

| (RM mn) | 4Q21 | 1Q22 |
|---------------------------------|-------|-------|
| Net debt to EBITDA ³ | 2.32x | 2.45x |
| Net debt to Equity | 1.32x | 1.42x |

Note 1: Includes derivative financial instruments designated for hedging relationship on borrowings

Note 2: The difference between cash & cash equivalents and deposits, cash and bank balances represent deposits with banks that have maturity periods of more than 3 months

Note 3: EBITDA calculated using rolling 12 months reported EBITDA



Reported Financials and Costs

| (2)4 | 1001 | 2024 | 2021 | 4004 | 1000 | Q | oQ. | Y | PΥ |
|---|---------|---------|---------|---------|---------|-------|---------|-------|---------|
| (RM mn) | 1Q21 | 2Q21 | 3Q21 | 4Q21 | 1Q22 | RM mn | % | RM mn | % |
| Total Revenue | 2,240 | 2,274 | 2,271 | 2,456 | 2,406 | (50) | -2.0% | 166 | +7.4% |
| Expenses | (1,279) | (1,268) | (1,294) | (1,524) | (1,476) | 48 | -3.1% | (197) | +15.4% |
| Traffic, commissions & other direct costs | (464) | (453) | (516) | (477) | (477) | 0 | 0.0% | (13) | +2.8% |
| - Device costs | (328) | (376) | (290) | (568) | (492) | 76 | -13.4% | (164) | +50.0% |
| - Spectrum license fees | (70) | (62) | (68) | (71) | (66) | 5 | -7.0% | 4 | -5.7% |
| - Network | (118) | (117) | (125) | (119) | (132) | (13) | +10.9% | (14) | +11.9% |
| - Staff & resource | (183) | (178) | (183) | (191) | (210) | (19) | +9.9% | (27) | +14.8% |
| - Marketing | (41) | (42) | (49) | (48) | (39) | 9 | -18.8% | 2 | -4.9% |
| Operation & maintenance | (99) | (86) | (102) | (114) | (87) | 27 | -23.7% | 12 | -12.1% |
| - Others | 24 | 46 | 39 | 64 | 27 | (37) | -57.8% | 3 | +12.5% |
| - Allowance for doubtful debts, net | (13) | (6) | 0 | 2 | (34) | (36) | ->100% | (21) | +>100% |
| - Government grants & other income, net | 37 | 52 | 39 | 62 | 61 | (1) | -1.6% | 24 | +64.9% |
| EBITDA | 961 | 1,006 | 977 | 932 | 930 | (2) | -0.2% | (31) | -3.2% |
| РВТ | 453 | 484 | 441 | 384 | 432 | 48 | +12.5% | (21) | -4.6% |
| РАТ | 334 | 360 | 325 | 289 | 298 | 9 | +3.1% | (36) | -10.8% |
| EBITDA margin | 48.8% | 50.4% | 48.1% | 46.2% | 45.8% | NA | -0.4ppt | NA | -3.0ppt |
| PAT margin | 14.9% | 15.8% | 14.3% | 11.8% | 12.4% | NA | +0.6ppt | NA | -2.5ppt |



Revenue Composition

| | 1001 | 2004 | 2004 | 4004 | 4000 | Q | oQ | Yo | Υ |
|------------------------------|-------|-------|-------|-------|-------|-------|--------|-------|--------|
| (RM mn) | 1Q21 | 2Q21 | 3Q21 | 4Q21 | 1Q22 | RM Mn | % | RM mn | % |
| Total Revenue | 2,240 | 2,274 | 2,271 | 2,456 | 2,406 | (50) | -2.0% | 166 | +7.4% |
| Service Revenue | 1,971 | 1,998 | 2,033 | 2,016 | 2,030 | 14 | +0.7% | 59 | +3.0% |
| Consumer Converged Revenue | 1,603 | 1,627 | 1,653 | 1,617 | 1,642 | 25 | +1.5% | 39 | +2.4% |
| - Postpaid | 748 | 766 | 783 | 766 | 785 | 19 | +2.5% | 37 | +4.9% |
| - Prepaid | 690 | 685 | 685 | 655 | 657 | 2 | +0.3% | (33) | -4.8% |
| - Fibre | 134 | 141 | 148 | 157 | 163 | 6 | +3.8% | 29 | +21.6% |
| - WBB | 31 | 34 | 37 | 39 | 37 | (2) | -5.1% | 6 | +19.4% |
| Enterprise Converged Revenue | 368 | 371 | 380 | 399 | 388 | (11) | -2.8% | 20 | +5.4% |
| - Mobile | 180 | 185 | 186 | 189 | 185 | (4) | -2.1% | 5 | +2.8% |
| - Fixed & Solutions | 188 | 186 | 194 | 210 | 203 | (7) | -3.3% | 15 | +8.0% |
| Non Service Revenue | 269 | 276 | 238 | 440 | 376 | (64) | -14.5% | 107 | +39.8% |
| - Device | 269 | 276 | 238 | 440 | 376 | (64) | -14.5% | 107 | +39.8% |

| (RM mn) | 1Q21 | 2Q21 | 3Q21 | 4Q21 | 1Q22 | QoQ | | YoY | |
|---------------------------------|------|-------|-------|-------|-------|-------|-------|-------|-------|
| | | | | | | RM Mn | % | RM mn | % |
| Included within Service Revenue | | | | | | | | | |
| Postpaid Revenue | 974 | 1,002 | 1,030 | 1,019 | 1,031 | 12 | +1.2% | 57 | +5.9% |
| Prepaid Revenue | 690 | 685 | 685 | 655 | 657 | 2 | +0.3% | (33) | -4.8% |



RGS30 and **ARPU**

| Mayia Canauman | 1021 | 2Q21 | 3Q21 | 4Q21 | 1Q22 | Q | oQ | Yo | ρΥ |
|-------------------------------------|-------|-------|-------|-------|-------|-------|---------------|-------|--------|
| Maxis Consumer | 1Q21 | 20/21 | 30/21 | 40/21 | | Δ | % | Δ | % |
| Total Consumer Subscriptions ('000) | 9,520 | 9,501 | 9,580 | 9,689 | 9,522 | (167) | -1.7 % | 2 | +0.0% |
| - Consumer Postpaid | 2,920 | 3,019 | 3,074 | 3,139 | 3,189 | 50 | +1.6% | 269 | +9.2% |
| - Consumer Prepaid | 6,084 | 5,942 | 5,937 | 5,959 | 5,718 | (241) | -4.0% | (366) | -6.0% |
| - Consumer Fibre | 416 | 437 | 463 | 486 | 512 | 26 | +5.3% | 96 | +23.1% |
| - Consumer WBB* | 100 | 103 | 106 | 105 | 103 | (2) | -1.9% | 3 | +3.0% |
| Consumer ARPU (RM/month) | | | | | | | | | |
| - Consumer Postpaid | 81.6 | 81.2 | 80.5 | 78.6 | 78.0 | (0.6) | -0.8% | (3.6) | -4.4% |
| - Consumer Prepaid | 38.2 | 38.0 | 38.6 | 36.6 | 37.7 | 1.1 | +3.0% | (0.5) | -1.3% |
| - Consumer Fibre & WBB* | 110 | 111 | 111 | 113 | 111 | (2) | -1.8% | 1 | +0.9% |

| Maria Carannan and Entamoria | 1001 | 2Q21 | 3Q21 | 4Q21 | 1Q22 | Qd | oQ | Yo | ρΥ |
|---|--------|--------|--------|--------|--------|-------|-------|-------|--------|
| Maxis Consumer and Enterprise | 1Q21 | | 30,21 | 4021 | 10/22 | Δ | % | Δ | % |
| Total Mobile Subscriptions (incl. M2M) ('000) | 10,092 | 10,090 | 10,188 | 10,353 | 10,138 | (215) | -2.1% | 46 | +0.5% |
| - Postpaid (incl. M2M) | 3,870 | 3,981 | 4,054 | 4,182 | 4,213 | 31 | +0.7% | 343 | +8.9% |
| - Prepaid | 6,084 | 5,942 | 5,937 | 5,959 | 5,718 | (241) | -4.0% | (366) | -6.0% |
| - WBB* | 138 | 167 | 197 | 212 | 207 | (5) | -2.4% | 69 | +50.0% |
| ARPU (RM/month) | | | | | | | | | |
| Blended ARPU (excl. M2M) | 54.8 | 54.8 | 55.3 | 53.5 | 54.3 | 0.8 | +1.5% | (0.5) | -0.9% |
| - Postpaid (excl. M2M) | 81.8 | 81.2 | 80.5 | 78.9 | 78.1 | (0.8) | -1.0% | (3.7) | -4.5% |
| -Prepaid | 38.2 | 38.0 | 38.6 | 36.6 | 37.7 | 1.1 | +3.0% | (0.5) | -1.3% |

^{*} WBB subscriptions defined as subscriptions on data plans using USB modems and tablets . Postpaid is shown as phone based and non-phone based subscriptions, that is Machine to Machine (M2M)



Market Definition Subscription and ARPU

| | 2020 | 2020 | 4020 | 1021 | 2021 | 2021 | 4001 | 1Q22 | QoQ | | YoY | |
|--|--------|--------|--------|--------|--------|--------|--------|--------|-------|---------------|-------|--------|
| | 2Q20 | 3Q20 | 4Q20 | 1Q21 | 2Q21 | 3Q21 | 4Q21 | | Δ | % | Δ | % |
| Mobile Subscription ('000) | | | | | | | | | | | | |
| Total Mobile Subscriptions (incl. M2M) | 11,734 | 11,116 | 11,261 | 11,516 | 11,671 | 11,651 | 11,842 | 11,640 | (202) | -1.7 % | 124 | +1.1% |
| - Prepaid | 7,830 | 7,147 | 7,193 | 7,365 | 7,360 | 7,334 | 7,359 | 7,092 | (267) | -3.6% | (273) | -3.7% |
| - Postpaid (incl. M2M) | 3,801 | 3,855 | 3,939 | 4,006 | 4,133 | 4,107 | 4,259 | 4,324 | 65 | +1.5% | 318 | +7.9% |
| - WBB* | 103 | 114 | 129 | 145 | 178 | 210 | 225 | 224 | (1) | -0.4% | 79 | +54.5% |
| | | | | | | | | | | | | |
| Home Connections ('000) | 371 | 383 | 402 | 423 | 444 | 470 | 494 | 520 | 26 | +5.3% | 97 | +22.9% |
| Biz Fibre Connections ('000) | 40 | 41 | 42 | 42 | 43 | 42 | 42 | 40 | (2) | -4.8% | (2) | -4.8% |
| ARPU (RM/month) | | | | | | | | | | | | |
| Blended ARPU (incl. M2M) | 47.0 | 48.7 | 48.3 | 47.4 | 47.0 | 46.6 | 45.9 | 46.2 | 0.3 | +0.7% | (1.2) | -2.5% |
| - Prepaid | 30.6 | 33.1 | 32.4 | 31.6 | 31.0 | 30.5 | 29.7 | 30.2 | 0.5 | +1.7% | (1.4) | -4.4% |
| - Postpaid (incl. M2M) | 79.5 | 78.4 | 77.3 | 76.0 | 75.4 | 75.0 | 73.4 | 72.5 | (0.9) | -1.2% | (3.5) | -4.6% |
| | | | | | | | | | | | | |
| Home Fibre | 105 | 102 | 107 | 108 | 109 | 108 | 110 | 108 | (2) | -1.8% | 0 | 0.0% |

^{*}WBB subscriptions defined as subscriptions on data plans using USB modems and tablets



Data usage

| | 1021 | 1Q21 2Q21 3Q21 4Q21 1Q22 | | 1022 | Qd | oQ. | YoY | | |
|-----------------------|-------|--------------------------|------|-------|-------|-------|-------|-----|--------|
| | IQ/21 | 2Q21 | 3421 | 40/21 | 10/22 | Δ | % | Δ | % |
| Data usage (GB/month) | | | | | | | | | |
| Blended | 21.6 | 24.4 | 25.0 | 24.4 | 24.2 | (0.2) | -0.8% | 2.6 | +12.0% |
| - Prepaid | 20.9 | 23.7 | 23.2 | 22.6 | 22.3 | (0.3) | -1.3% | 1.4 | +6.7% |
| - Postpaid | 22.8 | 25.6 | 28.0 | 27.4 | 27.2 | (0.2) | -0.7% | 4.4 | +19.3% |

Thank You



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