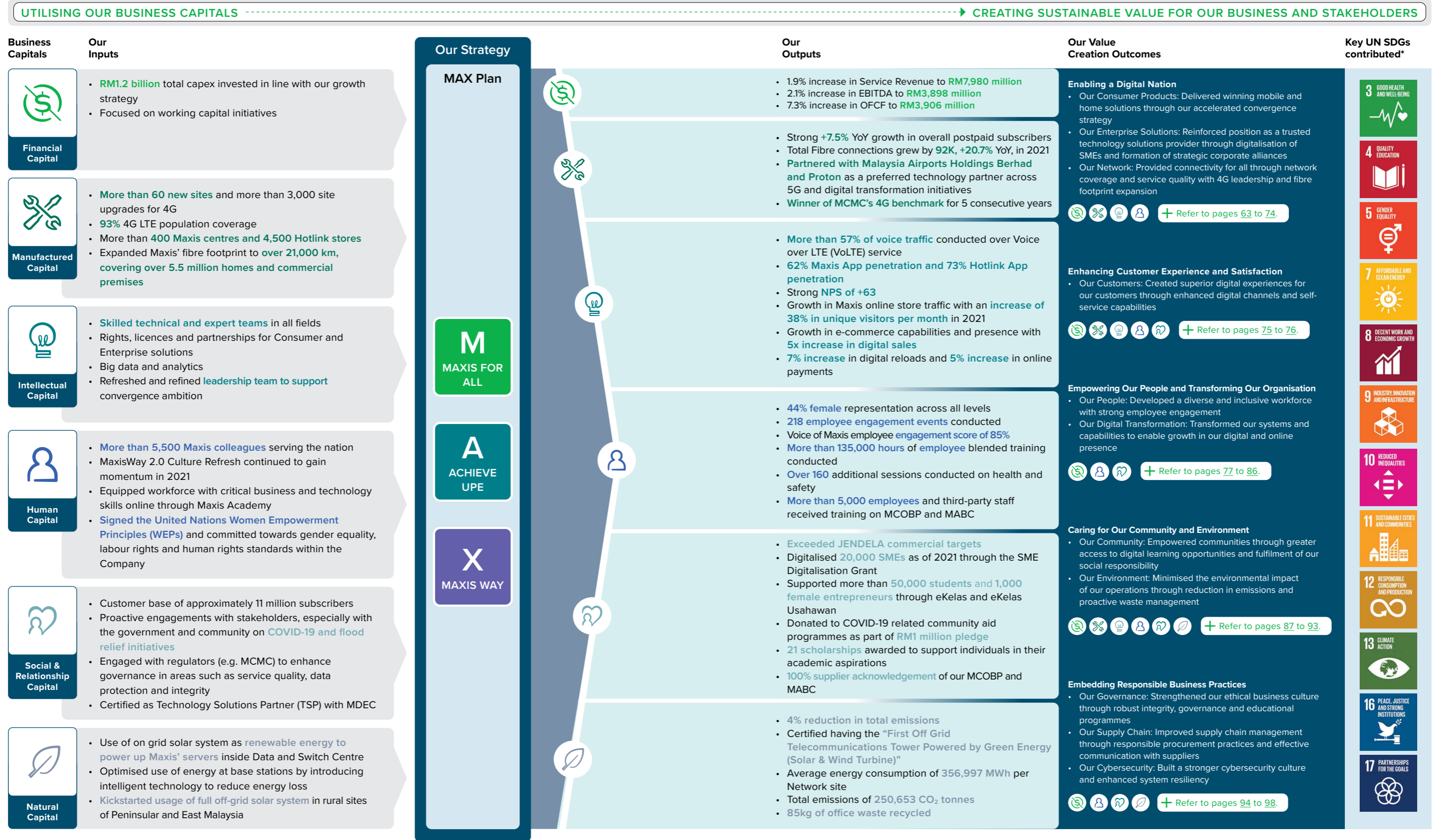


Understanding the World We Operate In

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The diagram below illustrates how we utilise our business capitals to create value for our business and stakeholders. Further details of the inputs and outputs of our six business capitals are explained in the following pages.



* During the year, we conducted an internal review on the mapping of Maxis' sustainability matters to the UN SDGs. As we ramped up our sustainability management initiatives, we have direct and indirectly contributed to a total of 12 SDGs. With our increased focus on ESG, we believe that Maxis' strategic initiatives under the MAX Plan can have the most meaningful impact on our business and stakeholders.